

The Chinese University of Hong Kong
School of Journalism and Communication

The Inaugural CUHK Research Summit: Digital Methods and Social Development
Sunday, 21 August 2016
LT2, Esther Lee Building, CUHK

8:45 am – 9:00 am	<i>Registration</i>
9:00 am – 9:20 am	Opening Ceremony Prof. Suk-ying Wong <i>Associate Vice-President, CUHK</i> Prof. Chi Yue Chiu <i>Dean of Social Science, CUHK</i> M.C.: Prof. Joseph M. Chan <i>Research Professor of Journalism and Communication, CUHK</i>
9:20 am – 9:30 am	<i>Group Photo</i>
9:30 am – 10:30 am	Counterproductive: A Brief History of Time Management Speaker: Dr. Melissa Gregg <i>Principal Engineer, Client Computing Group, Intel Corporation;</i> <i>Contributing writer, The Atlantic</i> 15mins Q&A Session M.C.: Prof. Richard Rogers <i>Professor of New Media and Digital Culture, University of Amsterdam</i>
10:30 am – 10:45 am	<i>Coffee break</i>
10:45 am – 11:45 am	Otherwise Engaged: From Vanity Metrics to Critical Analytics Speaker: Prof. Richard Rogers <i>Professor of New Media and Digital Culture, University of Amsterdam</i> 15mins Q&A Session M.C.: Prof. Jack L. Qiu <i>Professor, School of Journalism and Communication, CUHK</i>

<p>11:45 am – 12:45 pm</p>	<p>Handle with Care: Digital Methods, Sociological Imagination, and the Chinese Dream</p> <p>Speaker: Prof. Wenhong Chen <i>Assistant Professor, Department of Radio-TV-Film, University of Texas at Austin</i></p> <p>15mins Q&A Session</p> <p>M.C.: Prof. Angela X. Wu <i>Assistant Professor, School of Journalism and Communication, CUHK</i></p>
<p>12:45 pm – 2:00 pm</p>	<p style="text-align: center;"><i>Lunch</i></p>
<p>2:00 pm – 3:00 pm</p>	<p>Digital Methods and Democratic Development: Acquiring and Acting on User Generated Content During National Elections</p> <p>Speaker: Prof. Michael Best <i>Director and Professor, United Nations University Institute on Computing and Society</i></p> <p>15mins Q&A Session</p> <p>M.C.: Prof. Michael C.M. Chan <i>Assistant Professor, School of Journalism and Communication, CUHK</i></p>
<p>3:00 pm – 4:00 pm</p>	<p>Man and Machine, Teaming or Fighting?</p> <p>Speaker: Mr. Isaac Mao <i>Director, Social Brain Foundation; Co-Founder, Berry Labs</i></p> <p>15mins Q&A Session</p> <p>M.C.: Prof. Lokman Tsui <i>Assitant Professor, School of Journalism and Communication, CUHK</i></p>
<p>4:00 pm – 4:20 pm</p>	<p style="text-align: center;"><i>Coffee break</i></p>
<p>4:20 pm – 5:20 pm</p>	<p><u>Panel Discussion</u></p> <p>Michael Best, Wenhong Chen, Melissa Gregg, Isaac Mao, Richard Rogers, and Angela X. Wu (moderator)</p>
<p>5:20 pm – 5:30 pm</p>	<p style="text-align: center;"><i>Closing</i></p> <p>Richard Rogers and Jack L. Qiu</p>