

Twelve faculty members, eight graduate students and three alumni represented the School of Journalism and Communication, Chinese University of Hong Kong in the International Communication Association's (ICA) 63rd annual conference in London June 17-21, 2013. They have presented a total of 23 authored or co-authored papers and chaired three panel discussion sessions.

The paper "*Credibility in Crisis: Agenda Building and Crisis Communicative Strategy at a Chinese NGO*" co-authored by PhD student Alice CHENG Yang, Prof. Christine HUANG, and MSc graduate CHAN Ching Man AND the paper "An Investigation of Infant Milk Powder Product Safety Crisis Management in Mainland China: Crisis Communicative Strategies, Organization Ownership Type, Confidence in Organization and Media Image" authored by MPhil graduate Echo Huang Peiyi both won the **Best Student Paper Award in the Public Relations Division**. The paper "New Forms of Transborder Visuality in Urban China: Saving Face for Magazine Covers" by Prof. Eric Ma was awarded as the **Top Faculty Paper in the Visual Communication Division**.

A reception was also held in Hilton London Metropole Hotel on June 18, 2013. The event was well attended by more than a hundred alumni and overseas scholars in communication.

The authored or co-authored papers presented at the conference are listed below (CUHK names in bold):

### CUHK faculty chair session

Wed. June 19, 9:30am

**Ven-Hwei Lo**

Chair Panel - *Chinese Communication: From Media Use to Framing China in the Internet Age*

Thu. June 20, 9:30am

**Anthony Y.H. Fung**

Chair Paper Session - *Cultural Labor and Media Work Worlds*

Fri. June 21, 1:30pm

**Saskia Witteborn**

Chair Paper Session - *Metapragmatics and Conversational Structuring in Ordinary Conversation, Broadcast Interactions, and Dispute Mediation*

### CUHK faculty panel session

Fri. June 14, 10:00am

**Linchuan Jack Qiu**

Participant Panel Preconference: *China and the New Internet World*

Fri. June 21, 9:00am

**Joseph M. Chan**

Panel Participant - *International Encyclopedia Advisory Board*

### Papers by CUHK faculty and students

Sun. June 16, 8:45am

**Anthony Y.H. Fung**

*Cultural Policy, Chinese National Identities, and Globalization*

Tue. June 18, 9:00am

**Paul S. N. Lee**

*A Study on Chinese-American Cultural Differences in Interpersonal Conflict Management*

Tue. June 18, 10:30am

Carolyn Lin, **Ven-Hwei Lo** & Ran Wei

*The Effects of Perceived Media Dependence and Presumed Media Influence on College Students' Responses to the Swine Flu*

Tue. June 18, 3:00pm

**Saskia Witteborn**

*Race and Ethnicity as Coconstructed Processes*

Wed. June 19, 8:00am

**Zhouwen Dong (MPhil Student)**

*How to Persuade Adolescents to Use Nutrition Labels*

Wed. June 19, 9:30am

**Cindy Cheung-Kwan Chong (PhD Student)**

*Homeland Politics and Politics of Homeland: Hegemonic Discourse of China in Minority-Newspapers in the Netherlands*

Wed. June 19, 9:30am

**Christine Yi-Hui Huang**

*Favor (Renqing): Characteristics and Practice From a Resourced-Based Perspective*

Wed. June 19, 9:30am

**Ven-Hwei Lo**, Ran Wei, Hung-Yi Lu & Hsin-Ya Hou

*Perceived Issue Importance, Information Processing, and Third-Person Effects of News About the Imported U.S. Beef Controversy*

Wed. June 19, 11:00am

**Yang Cheng (PhD Student)**, Christine Yi-Hui Huang, **Ching Man Chan (M.S.Sc. in Corporate Communication Graduate 2012)**

*Credibility in Crisis: Agenda Building and Crisis Communicative Strategy at a Chinese NGO (Best Student Papers Public Relations Division 2013)*

Wed. June 19, 11:00am

**Echo Huang Peiyi (MPhil Graduate 2012)**

*An Investigation of Infant Milk Powder Product Safety Crisis Management in Mainland China: Crisis Communicative Strategies, Organization Ownership Type, Confidence in Organization and Media Image (Best Student Papers Public Relations Division 2013)*

Wed. June 19, 11:00am

**Annisa Lai Lee**

*The Fear Factor: Augmenting Perceived Threat Through an Internet-Based Intervention for Condom Use to Prevent STDs Among Men Who Have Sex With Men in Hong Kong*

Wed. June 19, 11:00am

**Miao Li (MPhil Student)**

*Journalists' Perceptions of Media Influence in Hong Kong*

Wed. June 19, 11:00am

**Xiaoxiao Zhang (PhD Graduate 2012)**; Francis L. F. Lee; Joseph M. Chan

*Political Implications of Cultural Identities of Hong Kong Journalists: Two Survey Studies in 2006 and 2011*

Wed. June 19, 11:00am

**Weiwei Zhang (PhD Student)**

*Media-Domestication and Citizen - Domestication: The 2011 Japanese Earthquake in Chinese Newspapers and Blogosphere*

Wed. June 19, 2:00pm

**Eric Ma**

*New Forms of Transborder Visuality in Urban China: Saving Face for Magazine Covers* (**Top Faculty Paper Visual Communication Division 2013**)

Thu. June 20, 8:00am

**Joanne Chen Lyu (PhD Student) & Kelly Yuying Dong**

*A State TV's Reputation Restoration After a Devastating Disaster: Framing Analysis of Journalistic Reflection on Sichuan Earthquake*

Thu. June 20, 9:30am

**Anthony Y.H. Fung**

*Popular Culture as Cultural Industries: Contradictions and Dilemma in China*

Thu. June 20, 11:00am

**Miao Li (MPhil Student)**

*The Third-Person Effect of Rumors: Panic Purchase of Salt in China After Japan "3.11" Earthquake*

Thu. June 20, 2:00pm

Alice Yuet Lin Lee & **Clement YK So**

*Media Literacy and Information Literacy: Subset, Overlapping, or Parallel Relationship?*

Fri. June 21, 9:00am

**Qi Ling (MPhil Student)**

*Making a Sexual Contract? Discourse Analysis on the Construction of Female Sexual Subjectivity in Cosmopolitan China From 1999-2011*

Fri. June 21, 10:30am

**Linchuan Jack Qiu**

*East Asia Beyond Broadband*

Fri. June 21, 12:00pm

**Sara Liao (MPhil Student) & Francis L. F. Lee**

*Do Journalists Believe in Gender Specificities in News Work? The Impact of Professionalism and Family Life*

Fri. June 21, 1:30pm

**Ruo Mo (M.S.Sc. in New Media Graduate 2012) & Louis Leung**

*Exploring the Roles of Narcissism, Uses and Gratifications of Microblog On*

Fri. June 21, 1:30pm

**Miao Li (MPhil Student)**

*The Functions of Media and Dynamic Mechanisms in Social Movement: An Ethnographic Study of Wukan*