

SEARCH AS RESEARCH

Keywords, URL list-building and 'query design'

Prof. Richard Rogers

Digital Methods Initiative, University of Amsterdam

ANALYTICAL STRATEGIES TO MAKE USE OF QUERY DESIGN

Rationales for designing queries

- **Success** (buzz of brand)
 - **Circulation**, resonance or salience of a claim (climate change is human-induced)
 - **Competition** between 'program' and 'antiprogram' (Akrich/Latour) as well as "efforts at neutrality" (barrier between Israel and Palestinian Territories is for 'security' or for 'apartheid')
-

WHAT IS A KEYWORD?

When words become keywords and “issue language”

I. Developing meanings of known words (Williams, 1976)

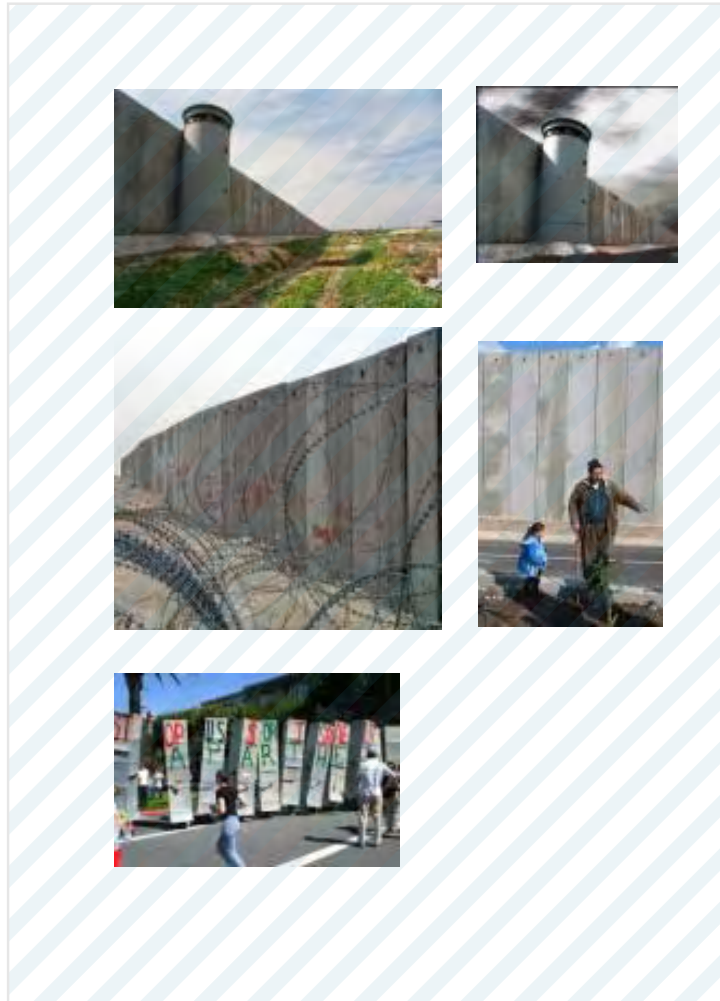
>II. Actors' stance-taking terminology: Keywords as positioning efforts.

Program, anti-program as well as efforts at neutrality (cf. Akkrich & Latour, 1992)

“Image Clash”

“Apartheid Wall” and “Security Fence”: Image Search Results, Google images, July 2005

Apartheid Wall



Security Fence



Source: Five of top ten search results from <http://images.google.com>.

“Terms and Audiences”

U.S.-Palestinian Exchange, 25 July 2003

PRESIDENT BUSH: Israel will consider ways to reduce the impact of the **security fence** on the lives of the Palestinian people?(...)

PRIME MINISTER ABBAS: [T]he construction of the so-called **separation wall** on confiscated Palestinian land continues (...).

[T]he wall must come down?(...)

[JOURNALIST] QUESTION: Would you like to see Israel (...) stop building this **barrier wall**??

PRESIDENT BUSH: Let me talk about **the wall**. I think **the wall** is a problem, and I discussed this with Ariel Sharon. It is very difficult to develop confidence between the Palestinians and the Israel – Israel – with a wall snaking through the West Bank.

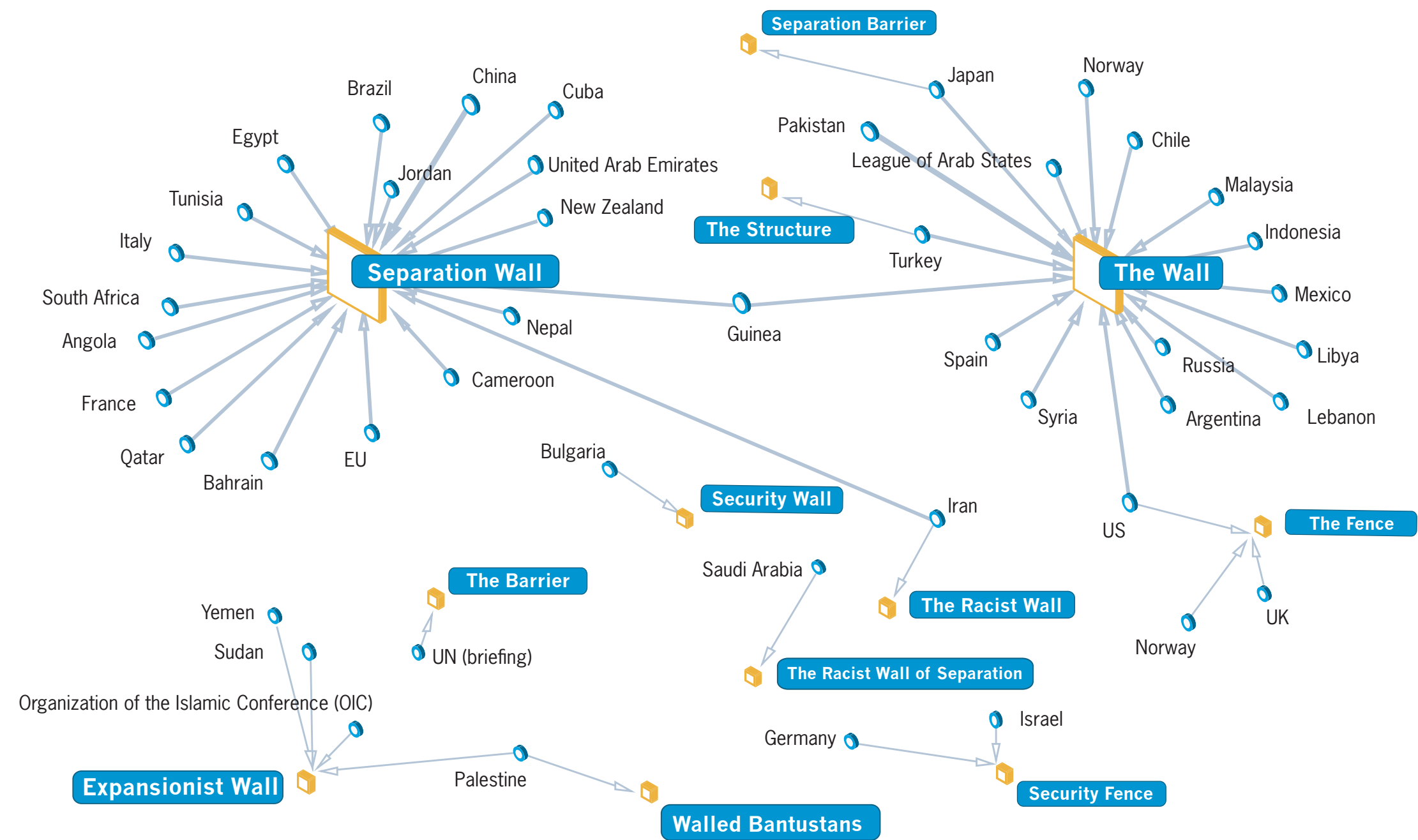
U.S.-Israeli Exchange, 29 July 2003

PRIME MINISTER SHARON: [A] number of issues came up: the **security fence**, which we are forced to construct in order to defend our citizens against terror activities (...). The **security fence** will continue to be built, with every effort to minimize the infringement on the daily life of the Palestinian population.?

[JOURNALIST] QUESTION: Mr. President, what do you expect Israel to do in practical terms in regarding the **separation fence** that you call **the wall**? Due to the fact that this is one of the most effective measure against terrorism, can you clarify what do you oppose – the concept of the **separation fence**, or only its roots??

PRESIDENT BUSH: I would hope, in the long-term **a fence** would be irrelevant. But, look, **the fence** is a sensitive issue, I understand. (...) [W]e'll continue to discuss and to dialogue how best to make sure that **the fence** sends the right signal that not only is security important, but the ability for the Palestinians to live a normal life is important, as well..

Term usage by official state delegates at the U.N. Security Council meeting, 14 October 2003.



Coming to Terms. A conflict analysis of the usage, in official and unofficial sources, of 'security fence,' 'apartheid wall,' and other terms for the structure between Israel and the Palestinian Territories.

Source: United Nations Security Council, Transcript:
<http://www.un.org/News/Press/docs/2003/sc7895.doc.htm>

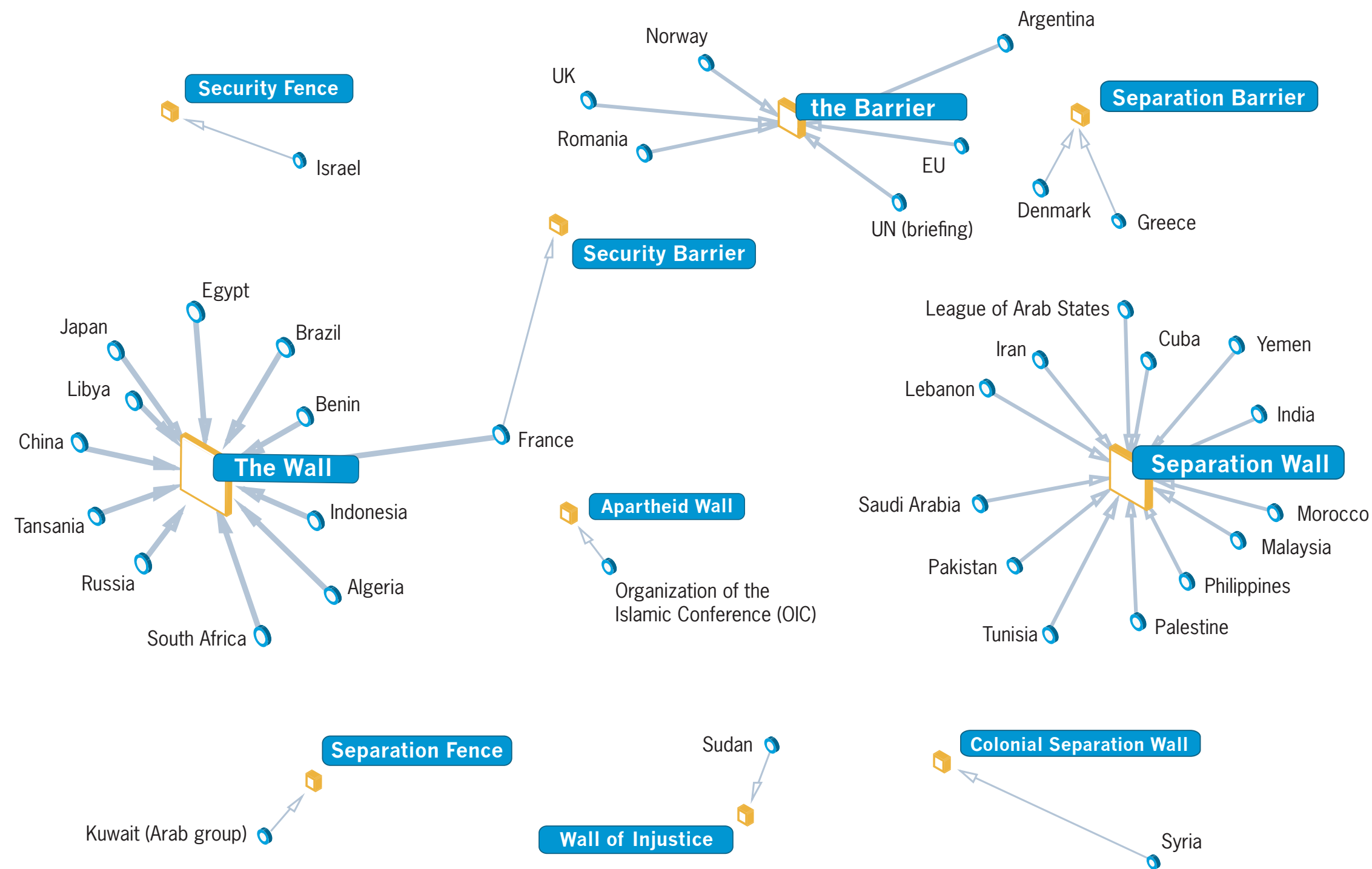
Visualization from Réseau-Lu by Aguidel.com
Design by Marieke van Dijk, Anderemedia.nl

Legend

- Official state delegates
- Manner of speaking

Co-occurrence analysis of keywords and sources.

Term usage by official state delegates at the U.N. Security Council meeting, 21 July 2005.



Coming to Terms. A conflict analysis of the usage, in official and unofficial sources, of 'security fence,' 'apartheid wall,' and other terms for the structure between Israel and the Palestinian Territories.

Source: United Nations Security Council, transcript of meeting:
<http://www.un.org/News/Press/docs/2003/sc7895.doc.htm>

Visualization from Réseau-Lu by Aguidel.com
Design by Marieke van Dijk, Anderemedia.nl

Legend

- Official state delegates
- Manner of speaking

Co-occurrence analysis of keywords and sources.

QUERY DESIGN FOR STUDYING PROGRAM / ANTI-PROGRAM I

Query design example for 'program', 'anti-program' and efforts at neutrality

- Monsanto ""roundup ready"" harvest
- Monsanto ""roundup ready"" Frankenfood
- Monsanto "roundup ready" seed

Use “” for exact matches

Platform



Stance

program

anti-program

Query

#lovewins

#celebratepride

#loveloses

#jesuswins

LIST-BUILDING OR DEMARCATING SOURCE SETS

General approaches to building URL lists

1. **EDITORIAL** - Use Wikipedia for global category lists; or expert lists from web.
2. **CROWD-SOURCING** - Have Web users input URLs to be checked.
3. **SEARCH ENGINE WORK** - Search Google using query technique (associative snowballing, advanced operator, exclusion, ambiguous, etc.).
4. **DEVICE STUDIES** - Rely on devices/platforms for making 'top' lists of URLs per country, subject matter, or group
5. **DYNAMIC URL SAMPLING** - Crawl URL list(s); fetch outlinks with Issuecrawler

SEARCH ENGINE WORK - ASSOCIATIVE QUERY- SNOWBALLING TECHNIQUE

Approach to building, iteratively, a URL list using snowballing on Google

- Initial query: Grupos de Extrema derecha en Espana
- First results: Plataforma Catalunya and Espana 2000
- Query: ["Espana 2000" "Plataforma Catalunya"] yields third group
- Query: ["Espana 2000" "Plataforma Catalunya"
"Democracia Nacional"]

download instructions: <http://bit.ly/associativequery>

SEARCH ENGINE WORK - QUERY DESIGN - EXCLUSION

How is the issue of “google street view” and privacy is being treated when google-related sites are excluded from the search?

1. “Google street view” privacy
 2. “Google street view” privacy site:google.* (Google's view)
 3. “Google street view” privacy -site:google.* (non-Google view)
-

SEARCH ENGINE WORK - QUERY DESIGN - AMBIGUOUS QUERY

NATIONALITY OF ISSUES: RIGHTS TYPES

Can the search engine be repurposed to show which rights are specific per country?

Method

Step 1. Query the term "rights" in national terminology per different Google country (e.g. google.de, google.co.uk)

Step 2. Fetch the top 10 unique rights types.

Step 3. Visualize top 10 issues per country and mark unique issues.

<https://wiki.digitalmethods.net/Dmi/NationalityofIssues>

The Nationalities of Issues: Rights Types

Most significant rights types per country according to local Google results of the query for "rights" in the local languages.

RESEARCH STRATEGY: Employ Google to show most prominent types of rights per country.

METHOD: Query the term "rights" in the local languages in the local Google versions (e.g., "oigused" in Google.ee and "direitos" in Google.pt). Manually read the results and make lists of the top ten distinctive rights types, leaving them in the order that Google provided.

Google.se with query "rattigheter" (13.07.09)
Google.fi with query "oikeudet" (13.07.09)
Google.ee with query "oigused" (15.07.09)
Google.lv with query "tiesibas" (16.07.09)
Google.co.uk with query "rights" (13.07.09)
Google.nl with query "rechten" (13.07.09)
Google.be with query "rechten van" (15.07.09)
Google.be with query "droits" (14.07.09)
Google.lu with query "rechte" (15.07.09)
Google.de with query "rechte" (15.07.09)
Google.at with query "rechte" (15.07.09)
Google.ch with query "rechte" (15.07.09)
Google.fr with query "droits" (14.07.09)
Google.pt with query "direitos" (14.07.09)
Google.es with query "derechos" (13.07.09)
Google.it with query "diritto al" OR "diritto all" OR "diritto alla" (13.07.09)
Google.ro with query "drepturile" (13.07.09)
Google.mo with query "drepturile" (13.07.09)
Google.ru with query "prava" (13.07.09)
Google.com.tr with query "haklari" (17.07.09)
Google.jp with query "権적" (16.07.09)
Google.hk with query "權적" (17.07.09)
Google.com.ph with query "karapatang" (16.07.09)
Google.ci with query "droits" (17.07.09)
Google.com.au with query "rights" (14.07.09)
Google.ca with query "rights" (15.07.09)
Google.ca with query "droits" (15.07.09)

SEARCH AS RESEARCH

Research Practice Protocol

Saving results for verification and retrieval

- “Save page as” in the browser, name files and folder consistently
 - Collect rights types in a spreadsheet (incl. translation)
 - Merge results and collect saved files in one place
-



islam and women's
rights

SWEDEN



human rights

FINLAND



children's rights

ESTONIA



citizen's rights



patients' rights



everyman's right
(freedom to roam)



children's rights

SWEDEN



human rights

FINLAND



children's rights

ESTONIA



citizen's rights

LATVIA



animal rights

UNITED
KINGDOM



human rights

NETHERLANDS



works council rights

BELGIUM
(Flemish)



human rights

BELGIUM
(French)



human rights



patients' rights



everyman's right
(freedom to roam)



children's rights



human rights



author's rights



air passengers'
rights



disability rights



internet rights



children's rights



animal rights



environmental rights



air passengers'
rights



digital rights



children's rights



cyclists' rights



youth rights



air passengers'
rights



consumer rights



air passengers'
rights



pension rights for
non-citizens



minorities' rights



human rights



volunteers' rights



citizen's rights



[illegible][illegible]

SEARCH AS RESEARCH

Dynamic URL sampling (list lengthening)

1. Use list(s) compiled from editorial, search engine work and/or other techniques.
2. Enter list into Issuecrawler.net, the network location software (request account).

issuecrawler

the Lobby

Issue Crawler

Network Manager

Archive

Monday, March 14, 2011

@550.1

Harvester

Type or paste
text and URLs
into the
Harvester

The text will be
stripped to create
starting points for
the Issue Crawler

Next step »
Fine tune and
Launch Crawl

http://theepochtimes.com/
http://www.ntdtv.com/
http://soundofhope.org/
http://cipfg.org/
http://faluninfo.net/
http://falundafa.org/
http://zhuichaguoji.org/
http://clearwisdom.net/
http://pureinsight.org/
http://fofg.org/
http://www.flghrwg.net/
http://falunau.org/
http://www.clearharmony.net/
http://www.facts.org.cn/
http://dcfalundafa.org/
http://www.falunaz.net/

Harvest

Current and Queued Crawls

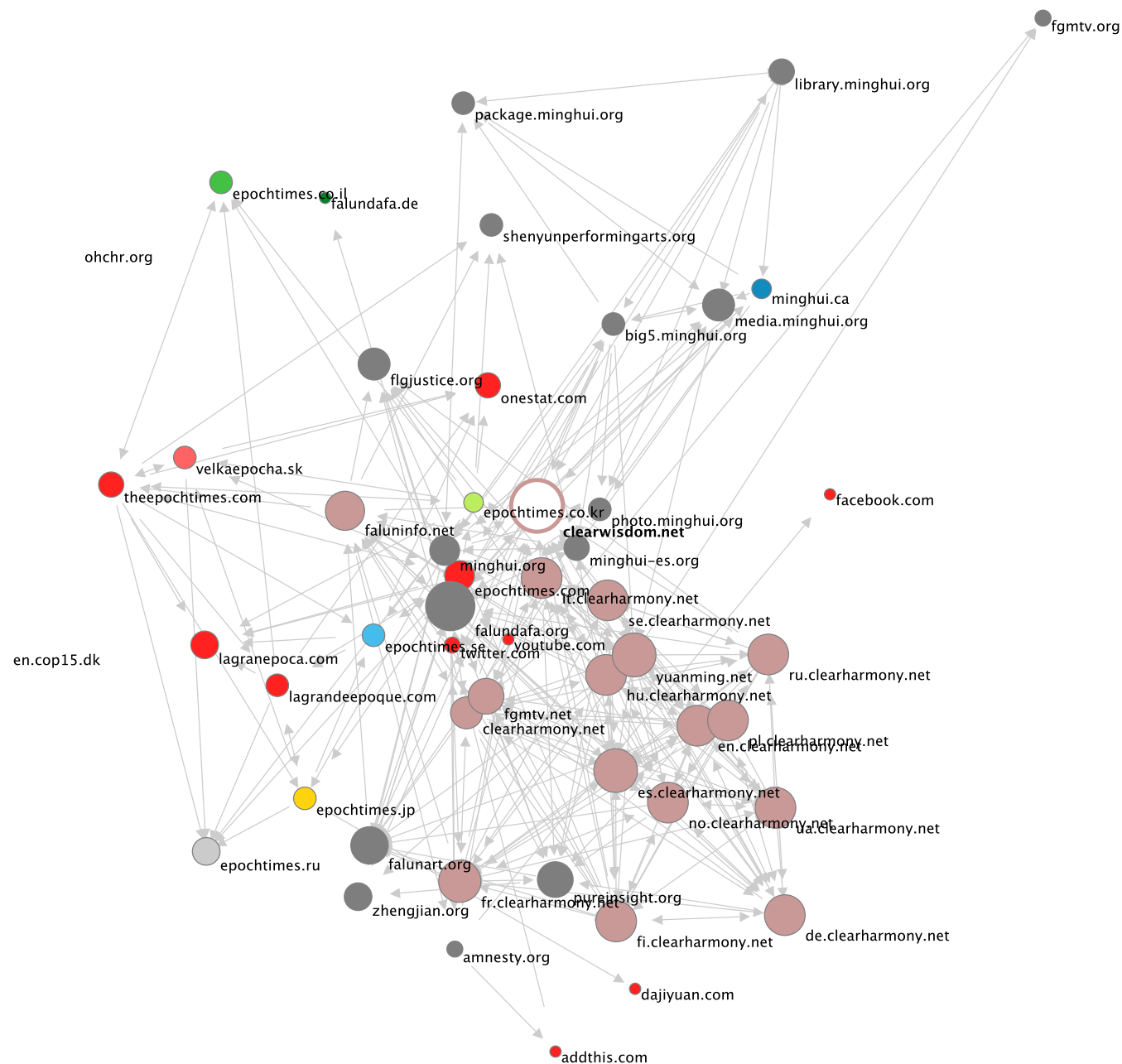
4 Mar 2011 BBB11_Snow_Blogs_8
4 Mar 2011 Mexican News Sites vs International News Sites
14 Mar 2011 Aljazeera English Africa1
4 Mar 2011 Lab IA 3 11-03-04
6 Mar 2011 110306_parliamentary
election_2011_Denmark_parties_snowball
6 Mar 2011 110306_parliamentary
election_2011_Denmark_parties_inter_actor
6 Mar 2011 Groep WNF - Herkansing - Snowball
7 Mar 2011 110307_parliamentary
election_2011_Denmark_google_issue_snowball
7 Mar 2011 110307_parliamentary
election_2011_Denmark_google_establishment_snowball
7 Mar 2011 KSA_3 months later
8 Mar 2011 Egypt_Twitter "Revolution"
9 Mar 2011 NovaTrotters
10 Mar 2011 energy & environment 2
10 Mar 2011 junkscience snowball
10 Mar 2011 junkscience interactor
10 Mar 2011 junksci/mom snowball
10 Mar 2011 junksci/mom interactor
10 Mar 2011 Main Mythbusters co-linkedinter-actor take 2
10 Mar 2011 All Mythbusters inter-actor take 2

Links received from crawled population:	38149
---	-------

1. minghui.org	11. it.clearharmony.net
2. ua.clearharmony.net	12. de.clearharmony.net
3. clearharmony.net	13. se.clearharmony.net
4. fgmtv.net	14. photo.minghui.org
5. fr.clearharmony.net	15. minghui.ca
6. no.clearharmony.net	16. minghui-es.org
7. falundafa.org	17. library.minghui.org
8. big5.minghui.org	18. faluninfo.net
9. fi.clearharmony.net	19. en.clearharmony.net
10. hu.clearharmony.net	20. es.clearharmony.net

Links to network: 0

< | >



SEARCH AS RESEARCH - RESONANCE OF ISSUES IN SOURCES

Query URL list for Keywords

1. Enter URL list and keyword list into Google Scraper aka Lippmannian Device.
2. Output source cloud or issue cloud.

Lippmannian device. “Source cloud”

Showing the partisanship or
commitment of **sources**

**Climate Change Skeptics:
Who recognizes them?**



climate change

Search

Instant is off

About 62,400,000 results (0.26 seconds)

Advanced search

Everything

Images

Videos

News

Shopping

Realtime

Books

Blogs

More

Philadelphia, PA
Change location

Any time

Latest

Past 24 hours

Past 2 days

Past week

Past month

Past year

Custom range...

All results

Wonder wheel

Related searches

Timeline

More search tools

Something different

global warming

global change

desertification

deforestation

What is Climate Change?

Climate Change is More than Melting Ice Caps. Learn How it Affects You.

www.naacp.org/ClimateChange

Climate change impacts

Climate change news from around the Atlantic coastline

www.atlanticrising.org

Climate Change - Facts, dangers, science, and myths.

Plus how YOU can make a difference!

www.edf.org

Climate Change | U.S. EPA

The EPA Climate Change site provides comprehensive information on the issue of climate change and global warming in a way that is accessible and meaningful ...

Basic Information - Greenhouse Gas Emissions - Climate Change for Kids

www.epa.gov/climatechange/ - Cached - Similar

The EPA Climate Change Kids Site

EPA Climate Change Kids Page: The kids page focuses on the science and ...

www.epa.gov/climatechange/kids/index.html - Cached - Similar

Climate Change: What it is ... | Climate Change Kids Site | US EPA

Climate Change: Climate is the long-term average of a region's weather ...

www.epa.gov/climatechange/kids/cc.html - Cached - Similar

[+ Show more results from epa.gov](#)

News for climate change



The West Australian

Experts undermine government's climate policy

5 hours ago

As a result, much of the positive debate from the Prime Minister, the Treasurer and the Climate Change Minister has been framed in economic terms. ...

The Australian - 145 related articles - Shared by 5+

Teenager's film on climate change

Oxford Mail - 11 related articles

California's global warming law takes a hit

San Jose Mercury News - 198 related articles - Shared by 10+

Images for climate change - Report images



Ads

Ads

Northwestern University

Become a leader in climate change policy. Earn a certificate online.

www.scs.northwestern.edu/climate

What Is Climate Change

Climate change, energy and transportation info, policy & tools

www.wri.org

Climate Change

We are curbing emissions & adapting to change. Learn how.

www.conservation.org/Climate

Climate Change and MDGs

The Poor are hardest hit by Climate Change. Learn what can be done.

www.endpoverty2015.org

Climate Change Resources

Information on Climate Change and its impacts in Latin America

aida-americas.org/climate_change

All about Climate Change

Polar bears, coral reefs, penguins How climate change affects species!

www.arkive.org/climatechange

Stossel & Climate Change

Reporter Denies Climate Change Speaks at Conference

www.publicintegrity.org

Oceans & Climate Change

Global warming harms marine life Learn more about this problem here.

www.marinebio.org

[See your ad here »](#)

Harvester

Input

Input URLs or text that contains URLs (e.g., html source code, Google results, link list, etc.)

```
<HTML> <HEAD> <META HTTP-EQUIV="content-type" CONTENT="text/html; charset=UTF-8">
<META NAME="ROBOTS" CONTENT="NOINDEX,NOFOLLOW">
<TITLE>climate change - Google Search</TITLE>
</HEAD>
<BODY BGCOLOR="#ffffff">
<BR> <font face="Arial, Helvetica, sans-serif"> <blockquote>
<center> <FORM METHOD="POST" ACTION="http://www.scroogle.org/cgi-bin/nbbw.cgi">
<INPUT TYPE="TEXT" NAME="Gw" VALUE="climate change" SIZE="30"
MAXLENGTH="225">
<INPUT TYPE="submit" VALUE="Search">
<INPUT TYPE="hidden" NAME="n" VALUE="1">
</FORM> </center>
<b>climate change - Google Search</b> <br> <br>
1. <a href="http://en.wikipedia.org/wiki/Climate_change"> <b>Climate
```

- ☐ Only return hosts
☒ Only return uniques
☐ Return an alphabetical list
☐ Exclude URLs from Google and Youtube

Harvest

Harvester, an Introduction

Extract URLs from text, source code or search engine results. Produces a clean list of URLs.

Input text in the harvester to extract URLs.

Tip: On a website, view source. Copy and paste source code into harvester in order to extract the URLs (or embedded links).

Tip: For the results of a Google query, view source and copy and paste the source code into the harvester. To extract only the URLs from the results, choose the setting 'only return uniques' as well as 'Exclude URLs from Google and Youtube'. To extract only the hosts from the results, choose the previous two as well as 'only return hosts'.

Harvester, Sample Output (Toggle)

```
http://www.scroogle.org/cgi-bin/nbbw.cgi
http://en.wikipedia.org/wiki/Climate_change
http://en.wikipedia.org/wiki/Category
http://www.epa.gov/climatechange/
http://www.epa.gov/climatechange/kids/index.html
http://www.ipcc.ch/
http://www.climatechange.gov.au/
http://www.climatechange.gov.au/climate-change.aspx
http://topics.nytimes.com/top/news/science/topics/globalwarming/index.html
http://news.bbc.co.uk/weather/hi/climate
http://www.bbc.co.uk/sn/hottopics/climatechange/
http://www.guardian.co.uk/environment/climate-change
http://www.guardian.co.uk/science/scienceofclimatechange
http://ec.europa.eu/dgs/clima/mission/index_en.htm
http://www.eea.europa.eu/themes/climate
```

SafariFileEditViewHistoryBookmarksWindowHelp

Harvester

https://tools.issuecrawler.net/beta/harvestUrls/Google

Harvester

Input URLs or text that contains URLs (e.g., html source code, Google results, link list, etc.)

```
<HTML> <HEAD> <META HTTP-EQUIV="content-type" CONTENT="text/html; charset=UTF-8">
<META NAME="ROBOTS" CONTENT="NOINDEX,NOFOLLOW">
<TITLE>climate change - Google Search</TITLE>
</HEAD>
<BODY BGCOLOR=#ffffff>
<BR> <font face="Arial, Helvetica, sans-serif"> <blockquote>
<center> <FORM METHOD=POST ACTION="http://www.scroogle.org/cgi-bin/nbbw.cgi">
<INPUT TYPE=TEXT NAME="Gw" VALUE="climate change" SIZE="30">
```

☒ Only return hosts

☒ Only return uniques

☐ Return an alphabetical list

☐ Exclude URLs from Google and Youtube

Harvest

Extract URLs from text, source code or search engine results. Produces a clean list of URLs.

Input text in the harvester to extract URLs.

Tip: On a website, view source. Copy and paste source code into harvester in order to extract the URLs (or embedded links).

Tip: For the results of a Google query, view source and copy and paste the source code into the harvester. To extract only the URLs from the results, choose the setting 'only return uniques' as well as 'Exclude URLs from Google and Youtube'. To extract only the hosts from the results, choose the previous two as well as 'only return hosts'.

Harvester, Sample Output [\(Toggle\)](#)

http://www.scroogle.org

http://en.wikipedia.org

http://www.epa.gov

http://www.ipcc.ch

http://www.climatechange.gov.au

http://topics.nytimes.com

http://news.bbc.co.uk

http://www.bbc.co.uk

http://www.guardian.co.uk

http://ec.europa.eu

http://www.eea.europa.eu

http://www.unep.org

http://www.newscientist.com

http://www.bom.gov.au

http://unfccc.int

http://www.climatechange.eu.com

http://www.davidsuzuki.org

http://www.direct.gov.uk

http://www.ecy.wa.gov

http://www.metoffice.gov.uk

http://www.pewclimate.org

http://www.nature.org

http://www.oxfam.org.uk

http://www.defra.gov.uk

http://www.exploratorium.edu

http://royalsociety.org

http://www.state.gov

GoogleScraper

The GoogleScraper queries Google and makes the results available for further analysis. In the top text box, place URLs. In the bottom text box, place key words. Google will be asked if each keyword occurs in each URL.

Results are displayed as a tag cloud and an html table. They also are written to a text file.

Method & Visualization - How To's

Source clouds

Show the partisanship or commitment of sources to issues. The cloud displays sources, each resized according to the number of mentions of a particular issue.

Issue clouds

Show the issue commitment or partisanship of a single source or multiple sources. The cloud displays issues, each resized according to the number of mentions by one or more sources.

Enter URLs:

(Or harvest URLs from a body of text. See [harvester functionality](#).)

http://www.ecokids.org
http://climatechangeinaustralia.com.au
http://en.wikibooks.org
http://chriscolose.wordpress.com
http://uk.news.yahoo.com
http://www.ecokids.ca
http://www.gcio.org
http://www.oxfamamerica.org
http://www.greenpeace.org
http://www.greenpeace.org.uk
http://www.climatechange.sa.gov.au

☒ Only query discrete sites (recommended). Checking this option removes duplicate hosts from the URL input box. For example, if you enter <http://www.un.org> and <http://www.un.org/issues/m-child.html>, when this option is checked only one query is performed for the site <http://www.un.org>.

Enter key words, **one per line**:

(You can perform normal [Google-style queries](#))

"Robert Balling"
"Sallie Baliunas"
"Patrick Michaels"
"Richard Lindzen"
"Steven Milloy"
"Timothy Ball"
"Paul Driessen"
"Willie Soon"
"Sherwood Idso"
"Frederick Seitz"

Maximum number of results per query:

(max 1000)

100

Name your result file:

(default = resultDayMonthYearHourMin.txt):

imatechange_skeptics

Advanced options

Scrape Google

[Previous Results](#)

Climate Change Sceptics on the Web (Sallie Baliunas)

Research Question_To what extent are climate change 'skeptics' present in the climate change spaces on the Web?

Findings_There is distance between the skeptics and the top of the search engine returns.

epa.gov (0) bbc.co.uk (0) defra.gov.uk (0) unep.org (0) bom.gov.au (0) ipcc.ch (0) pewclimate.org (0)
davidsuzuki.org (0) panda.org (0) mfe.govt.nz (0) ec.gc.ca (0) exploratorium.edu (0) climatechange.com.au (0)
greenpeace.org (0) climatechallenge.gov.uk (0) guardian.co.uk (0) iisd.org (0) g8.gov.uk (0) campaigncc.org (0)
foe.co.uk (0) state.gov (0) scidev.net (0) eea.europa.eu (0) whoi.edu (0) cbc.ca (0) energy.gov (0)
marshall.org (6) **climateark.org (2)** un.org (0) dar.csiro.au (0) theglobeandmail.com (0)
acfonline.org.au (0) gcio.org (0) nature.com (0) grida.no (0) nature.org (0) ecokids.ca (0) royalsoc.ac.uk (0)
climatechangecentral.com (0) iea.org (0) ecn.ac.uk (0) ecy.wa.gov (0) worldwildlife.org (0)

realclimate.org (55)

faqs.org (0) metoffice.gov.uk (0) open2.net (0) scienceagogo.com (0) eldis.org (0) ft.com (0) who.int (0)
climatecrisis.net (0) ltscotland.org.uk (0) abc.net.au (0) climatechange.ca.gov (0) envirolink.org (0) mofa.go.jp (0)
sourcewatch.org (0) iucn.org (0) dfat.gov.au (0) ncdc.noaa.gov (0) climatescience.gov (0)
climatechangecollege.org (0) ciel.org (0) ucar.edu (0)

Source_google.com
Query_“Sallie Baliunas”
Method_Search for query “Sallie Baliunas” in top 100. Organized in order.
Tools_Google Scraper and Tag Cloud Generator
Date_30 July 2007

Product_of the Digital Methods Initiative, dmi.mediaudies.nl. **Analysis**_by Bram Nijhof, Richard Rogers and Laura van der Vlies. **Design**_Anne Helmond.

CC BY-NC-SA



Climate Change Sceptics on the Web (Sherwood Idso)

Research Question_To what extent are climate change 'skeptics' present in the climate change spaces on the Web?

Findings_There is distance between the skeptics and the top of the search engine returns.

epa.gov (0) bbc.co.uk (0) defra.gov.uk (0) unep.org (0) bom.gov.au (0) ipcc.ch (0) pewclimate.org (0)
davidsuzuki.org (0) panda.org (0) mfe.govt.nz (0) ec.gc.ca (0) exploratorium.edu (0) climatechange.com.au (0)
greenpeace.org (0) climatechallenge.gov.uk (0) guardian.co.uk (0) iisd.org (0) g8.gov.uk (0) campaigncc.org (1)
foe.co.uk (0) state.gov (0) scidev.net (0) eea.europa.eu (0) whoi.edu (0) cbc.ca (0) energy.gov (0)
marshall.org (0) climateark.org (1) un.org (0) dar.csiro.au (0) theglobeandmail.com (0) acfonline.org.au (0)
gcio.org (0) nature.com (0) grida.no (0) nature.org (0) ecokids.ca (0) royalsoc.ac.uk (0)
climatechangecentral.com (0) iea.org (0) ecn.ac.uk (0) ecy.wa.gov (0) worldwildlife.org (0)

realclimate.org (42)

faqs.org (0)

metoffice.gov.uk (0) open2.net (0) scienceagogo.com (0) eldis.org (0) ft.com (0) who.int (0) climatecrisis.net (0)
ltscotland.org.uk (0) abc.net.au (0) climatechange.ca.gov (0) envirolink.org (0) mofa.go.jp (0)
sourcewatch.org (14) iucn.org (0) dfat.gov.au (0) ncdc.noaa.gov (0) climatescience.gov (0)
climatechangecollege.org (0) ciel.org (0) ucar.edu (0)

Source_google.com
Query_“Sherwood Idso”
Method_Search for query “Sherwood Idso” in top 100. Organized in order.
Tools_Google Scraper and Tag Cloud Generator
Date_30 July 2007

Product_of the Digital Methods Initiative, dmi.mediaudies.nl. **Analysis**_by Bram Nijhof, Richard Rogers and Laura van der Vlies. **Design**_Anne Helmond.

CC BY-NC-SA



Climate Change Sceptics on the Web (Steven Milloy)

Research Question_To what extent are climate change 'skeptics' present in the climate change spaces on the Web?

Findings_There is distance between the skeptics and the top of the search engine returns.

epa.gov (1) bbc.co.uk (0) defra.gov.uk (1) unep.org (1) bom.gov.au (0) ipcc.ch (1) pewclimate.org (1)
davidsuzuki.org (0) panda.org (0) mfe.govt.nz (0) ec.gc.ca (0) exploratorium.edu (0) climatechange.com.au (0)
greenpeace.org (1) climatechallenge.gov.uk (1) guardian.co.uk (0) iisd.org (0) g8.gov.uk (0)
campaigncc.org (0) foe.co.uk (0) state.gov (1) eea.europa.eu (1) whoi.edu (1) cbc.ca (0) energy.gov (1)
marshall.org (0) climateark.org (2) un.org (0) dar.csiro.au (1) theglobeandmail.com (0) acfonline.org.au (0)
gcryo.org (0) nature.com (0) grida.no (0) nature.org (1) ecokids.ca (0) climatechangecentral.com (0)
iea.org (0) ecn.ac.uk (1) ecy.wa.gov (1) worldwildlife.org (0)

realclimate.org (33)

open2.net (0) eldis.org (0) ft.com (0) who.int (1) climatecrisis.net (1) itscotland.org.uk (1) abc.net.au (0)
climatechange.ca.gov (1) envirolink.org (1) mofa.go.jp (1)

sourcewatch.org (27)

ncdc.noaa.gov (1) climatescience.gov (0) climatechangecollege.org (1) iucn.org (0) dfat.gov.au (0)
ciel.org (0) ucar.edu (0)

Source_google.com
Query_“Stephen Milloy”
Method_Search for query “Stephen Milloy” in top 100. Organized in order.
Tools_Google Scraper and Tag Cloud Generator
Date_30 July 2007

Product_of the Digital Methods Initiative, dmi.mediaudies.nl. **Analysis**_by Bram Nijhof, Richard Rogers and Laura van der Vlies. **Design**_Anne Helmond.

CC BY-NC-SA



Climate Change Sceptics on the Web (Timothy Ball)

Research Question_To what extent are climate change 'skeptics' present in the climate change spaces on the Web?

Findings_There is distance between the skeptics and the top of the search engine returns.

epa.gov (0) bbc.co.uk (0) defra.gov.uk (0) unep.org (0) bom.gov.au (0) ipcc.ch (0) pewclimate.org (0)
david Suzuki.org (0) panda.org (0) mfe.govt.nz (0) ec.gc.ca (0) exploratorium.edu (0) climatechange.com.au (0)
greenpeace.org (0) climatechallenge.gov.uk (0) guardian.co.uk (0) iisd.org (0) g8.gov.uk (0)
campaigncc.org (6) foe.co.uk (0) state.gov (0) scidev.net (0) eea.europa.eu (0) whoi.edu (0) cbc.ca (0)
energy.gov (0) **marshall.org (2)** climateark.org (0) un.org (0) dar.csiro.au (0) theglobeandmail.com (0)
acfonline.org.au (0) gcio.org (0) nature.com (0) grida.no (0) nature.org (0) ecokids.ca (0) royalsoc.ac.uk (0)
climatechangecentral.com (0) iea.org (0) ecn.ac.uk (0) ecy.wa.gov (0) worldwildlife.org (0) realclimate.org (0)
faqs.org (0) metoffice.gov.uk (0) open2.net (0) scienceagogo.com (0) eldis.org (0) ft.com (0) who.int (0)
climatecrisis.net (0) Itscotland.org.uk (0) abc.net.au (0) climatechange.ca.gov (0) envirolink.org (0) mofa.go.jp (0)
sourcewatch.org (0) iucn.org (0) dfat.gov.au (0) ncdc.noaa.gov (0) climatescience.gov (0)
climatechangecollege.org (0) ciel.org (0) ucar.edu (0)

Source_google.com
Query_“Timothy Ball”
Method_Search for query “Timothy Ball” in top 100. Organized in order.
Tools_Google Scraper and Tag Cloud Generator
Date_30 July 2007

Product_of the Digital Methods Initiative, dmi.mediaudies.nl. **Analysis**_by Bram Nijhof, Richard Rogers and Laura van der Vlies. **Design**_Anne Helmond.

CC BY-NC-SA



Climate Change Sceptics on the Web (Willie Soon)

Research Question_To what extent are climate change 'skeptics' present in the climate change spaces on the Web?

Findings_There is distance between the skeptics and the top of the search engine returns.

epa.gov (0) bbc.co.uk (0) defra.gov.uk (0) unep.org (0) bom.gov.au (0) ipcc.ch (0) pewclimate.org (0)
davidsuzuki.org (0) panda.org (0) mfe.govt.nz (0) ec.gc.ca (0) exploratorium.edu (0) climatechange.com.au (0)
greenpeace.org (0) climatechallenge.gov.uk (0) guardian.co.uk (0) iisd.org (0) g8.gov.uk (0) **campaigncc.org (2)**
foe.co.uk (0) state.gov (0) scidev.net (0) eea.europa.eu (0) whoi.edu (0) cbc.ca (0) energy.gov (0)
marshall.org (4) climateark.org (1) un.org (0) dar.csiro.au (0) theglobeandmail.com (0) acfonline.org.au (0)
gcrio.org (0) nature.com (0) grida.no (0) nature.org (0) ecokids.ca (0) royalsoc.ac.uk (0)
climatechangecentral.com (0) iea.org (0) ecn.ac.uk (0) ecy.wa.gov (0) worldwildlife.org (0)

realclimate.org (27)

open2.net (0) scienceagogo.com (0) eldis.org (0) ft.com (0) who.int (0) climatecrisis.net (0) Itscotland.org.uk (0)
abc.net.au (0) climatechange.ca.gov (0) envirolink.org (0) mofa.go.jp (0) sourcewatch.org (0) iucn.org (0)
dfat.gov.au (0) ncdc.noaa.gov (0) climatescience.gov (0) climatechangecollege.org (0) ciel.org (0) ucar.edu (0)

faqs.org (0) metoffice.gov.uk (0)

Source_google.com
Query_“Willie Soon”
Method_Search for query “Willie Soon” in top 100. Organized in order.
Tools_Google Scraper and Tag Cloud Generator
Date_30 July 2007

Product_of the Digital Methods Initiative, dmi.mediaudies.nl. **Analysis**_by Bram Nijhof, Richard Rogers and Laura van der Vlies. **Design**_Anne Helmond.

CC_BY:NC:SA



Lippmannian device. “Making an Issue cloud”

An organization's **issue agenda**
(or commitment)

Public Knowledge, a digital rights NGO,
has issues. Which are they most committed to?



Issues

Public Knowledge is a Washington DC based public interest group working to defend your rights in the emerging digital culture.

[More about PK »](#)

[Home](#)



700 MHz Spectrum Auction

Digital transmissions of television broadcasts require much less spectrum than analog broadcasts. As a result, when over-the-air broadcasters change to a digital broadcast as mandated by Congress, they no longer need large areas of spectrum that they have traditionally controlled. This auction involves a large portion of that vacated spectrum.



Anti-Counterfeiting Trade Agreement

ACTA is the Anti-Counterfeiting Trade Agreement being negotiated by the US, the EU, Japan, South Korea, Canada, Mexico, Australia, and New Zealand. The stated goal of the agreement is the international enforcement of strong intellectual property rights through increased cooperation and coordination among international governmental agencies. ACTA does not yet exist, though its ongoing discussions are

Resources

- [Legislation](#)
- [Litigation](#)
- [Press Releases](#)
- [Projects](#)
- [Publications](#)
- [Filings](#)



Anti-Counterfeiting Trade Agreement

ACTA is the Anti-Counterfeiting Trade Agreement being negotiated by the US, the EU, Japan, South Korea, Canada, Mexico, Australia, and New Zealand. The stated goal of the agreement is the international enforcement of strong intellectual property rights through increased cooperation and coordination among international governmental agencies. ACTA does not yet exist, though its ongoing discussions are confirmed by all of the participating governments.



Broadband

"Broadband" is the general name given to high-speed Internet services. It differs from the alternative, "narrow-band" because it is "always on" — you simply click on an Internet browser and the service is activated. Broadband services bring World Wide Web content to users much faster than the older technologies, which require users to make a telephone call.



Broadband Stimulus

The [American Recovery and Reinvestment Act of 2009](#) contains two sections that deal with broadband. These sections are designed to expand broadband penetration across the country. There are a number of ways that the bill intends to accomplish this goal.



Broadcast Flag

GoogleScraper

The GoogleScraper queries Google and makes the results available for further analysis. In the top text box, place URLs. In the bottom text box, place key words.

Google will be asked if each keyword occurs in each URL. Results are displayed as a tag cloud and an html table. They also are written to a text file which you can access at the bottom or through previous results.

Harvester feature: In the top box, you may also place a combination of URLs and text, and the URLs will be fetched out of the text and queried for the key words placed in the bottom box.

Select Method & Visualization

Source clouds

Show the partisanship or commitment of sources to issues. The cloud displays sources, each resized according to the number of mentions of a particular issue.

Issue clouds

Show the issue commitment or partisanship of a single source or multiple sources. The cloud displays issues, each resized according to the number of mentions by one or more sources.

Maximum number of results per query:

(max 1000)

Enter URLs:

(Note: This box has a harvester, which enables you to enter URLs and text. The URLs will be stripped out. Only http://* and www.* URLs are recognized.)

Enter key words, one per line:

(You can perform normal Google-style queries on each line, e.g.:

"syrian official"

israel OR palestine)

"Open Access to Research"
"Opening the White Space"
"Orphan Works"
"Patent Reform"
"Selectable Output Control"
"Text Message Petition"
Trademark
"WiFi Municipal Services"
"WIPO Broadcasters Treaty"/>

Name your result file:

(default = resultDayMonthYearHourMin.txt):

Advanced options

[Scrape Google](#)[Previous Results](#)

Lippmannian device. “Issue cloud”

Showing the issue commitments
of the **NGO, Public Knowledge**

"Opening the White Space" (906) "Anti-Counterfeiting Trade Agreement" (894)
"Broadband Stimulus" (892) "Selectable Output Control" (865) "Network Neutrality" (816) "Patent Reform" (76)

Public Knowledge's issue commitment. Lower six issues on Public Knowledge's issue list, ranked according to number of mentions of issues on publicknowledge.org, 2 October 2009.

HOME

► About Greenpeace

► What we do

- Stop climate change

- Protect ancient forests

- Defending our Oceans

- Say no to genetic engineering

- Eliminate toxic chemicals

- Demand Peace and Disarmament

- End the nuclear age

- Encourage sustainable trade

► Greenpeace victories

► Blogs

► Get involved

► Donate

► Greenpeace News

► Work for Greenpeace

► Photos audio & video

► Reports

► Ship webcams

► Fun & games

PRESS CENTRE

COUNTDOWN
to the Copenhagen
climate summit



DAYS HRS MIN SEC

48:23:23:36

► DO SOMETHING NOW!

Pages above: [Home](#)

What we do: the issues we work on worldwide

► [Print](#) ► [Send to a friend](#)



► [Enlarge Image](#)

Stop climate change

The world's leaders meet at the end of 2009 in Copenhagen to determine the fate of the climate. They could set us on the path to a deep emissions cuts or they could lock the planet into catastrophic, irreversible climate change.

► [Read More](#)

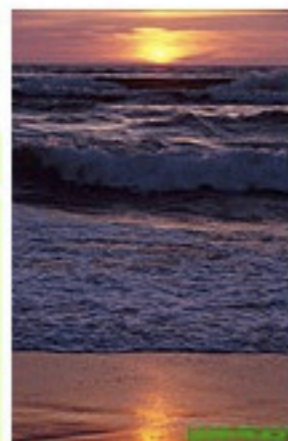


► [Enlarge Image](#)

Protect ancient forests

Ancient forests are in crisis throughout the world. Home to millions and a haven for nature's diversity of plants and animals, the last remnants of un-touched forest are facing extinction.

► [Read More](#)

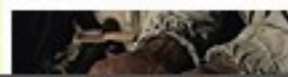


► [Enlarge Image](#)

Defending our Oceans

Seen from space the Earth is covered in a blue mantle. It is a planet on which the continents are dwarfed by the oceans surrounding them and the immensity of the marine realm.

► [Read More](#)



Say no to genetic engineering

GO TO YOUR NATIONAL SITE

Select other Greenpeace websites worldwide

World websites



► [Larger Map](#)

GREENPEACE EMAIL



Email address:

Country:

[Get email updates](#)

SHARE THIS



Lippmannian device.

“Making an Issue cloud”

Greenpeace issues, <http://www.greenpeace.org/international/campaigns>.

Stop climate change
Protect ancient forests
Defending our Oceans
Say no to genetic engineering
Eliminate toxic chemicals
Demand Peace and Disarmament
End the nuclear age
Encourage sustainable trade

Keep most significant issue language.

"climate change"
"ancient forests"
oceans
"genetic engineering"
"toxic chemicals"
disarmament
"nuclear power"
"sustainable trade"

GoogleScraper

The GoogleScraper queries Google and makes the results available for further analysis. In the top text box, place URLs. In the bottom text box, place key words.

Google will be asked if each keyword occurs in each URL. Results are displayed as a tag cloud and an html table. They also are written to a text file which you can access at the bottom or through previous results.

Harvester feature: In the top box, you may also place a combination of URLs and text, and the URLs will be fetched out of the text and queried for the key words placed in the bottom box.

Select Method & Visualization

Source clouds

Show the partisanship or commitment of sources to issues. The cloud displays sources, each resized according to the number of mentions of a particular issue.

Issue clouds

Show the issue commitment or partisanship of a single source or multiple sources. The cloud displays issues, each resized according to the number of mentions by one or more sources.

Maximum number of results per query:

(max 1000)

1000

Enter URLs:

(Note: This box has a harvester, which enables you to enter URLs and text. The URLs will be stripped out. Only http://* and www.* URLs are recognized.)

http://www.greenpeace.org

Enter key words, one per line:

(You can perform normal Google-style queries on each line, e.g.:

"syrian official"

israel OR palestine)

"climate change"

"ancient forests"

oceans

"genetic engineering"

"toxic chemicals"

disarmament

"nuclear power"

"sustainable trade"

Name your result file:

(default = resultDayMonthYearHourMin.txt):

greenpeace19Oct2009113

Advanced options

Scrape Google

[Previous Results](#)

Lippmannian device. “Issue cloud”

Greenpeace's issue agenda (distribution of
commitment)

Cloud of issue returns of greenpeace.org

"genetic engineering" (918) "climate
change" (894) disarmament
(884) "nuclear power" (883) "ancient
forests" (855) oceans (847) "sustainable
trade" (782) "toxic chemicals" (649)

Greenpeace's issue commitment. Greenpeace's campaign issue list, ranked according to number of mentions of issues on greenpeace.org, 11 October 2009.

GEPHI.ORG

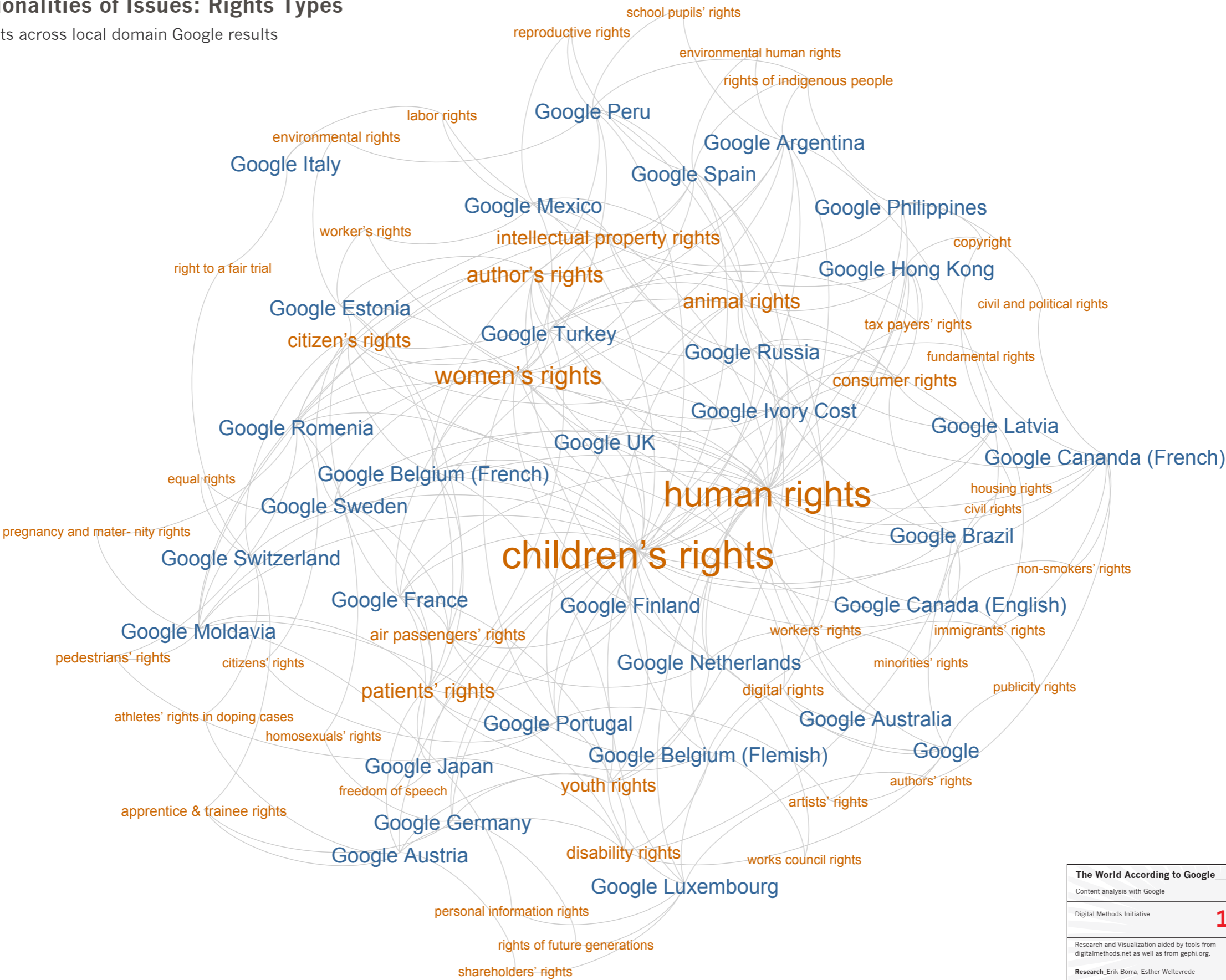
“The photoshop for network graphs”

Lippmannian Device to Gephi

<http://tools.digitalmethods.net/beta/lippmannianDeviceToGephi/>

The Nationalities of Issues: Rights Types

Shared rights across local domain Google results



QUERY DESIGN - TWITTER HASHTAGS / KEYWORDS

Approaches to building list of Twitter hashtags

- Two-step query design for creating a tweet collection
 - 1) Identify issue-related hashtags / kw (ask expert; close reading)
 - 2) Query Twitter streaming API over short period of time
 - 3) Perform co-hashtag analysis, finding most significant hashtags
 - 4) Use most significant hashtags and begin tweet collection proper
-

Tweet collection studies

Analytical procedures

- 1) hashtag analysis - hashtags are often embedded social issues
- 2) @mention analysis - allows to identify expertise
- 3) retweet analysis - most retweeted per day tells story overtime
- 4) URL analysis - shows content that is most referenced

usafrica
career
asia
job
mch
senegal
highered
aspenideas
congo
breastcancerawareness
drc
burundi
breastcancer
cameroon
af14
bringbackourgirls
africarising
em
africayouthfwd
mentalillness
international
alcohol
radiographers
au
he4dev
wcdchat

Global health

hiv
malaria
india
aids
mdgmomentum
tb
tuberculosis
vaccines
vaccine
aids2014
malawi
dengue
pharma
mh17
letssavelives
fakemeds
mdg500
growthweek
internship
didoeknow

patches
mdgmomemntum
needlefree
swaziland
hivhealth
affordably
condom
egovernment
msfjc
mars
mdr_tb
mangalyaan
mdg8
plague
prep
ecd
arts
economicprosperity
healthyworkforce
paho

ethics
nursing
us
vaccination
guinea
militarymedicine
bioethics
crisis
openaccess
gender360summi
openscience
disease
rc64
epidemic
anthropology
cdc
healthpolicy
healthdiplomacy
ghjobs
asauk2014
cuba
outbreak
tipreport
war
disasterrelief

How to undertake monitoring on Twitter with critical analytics?

Analytical procedures

- 1) hashtag analysis - hashtags are often embedded social issues
- >2) @mention analysis - allows to identify expertise
- 3) retweet analysis - most retweeted per day tells story overtime
- 4) URL analysis - shows content that is most referenced

Show Me Your Dashboard
DMI 2015 - @mention analysis

Non-grantees

Grantees

gatesfoundation
BillGates
UN
UNICEF
DFID_UK
UNDP
TheEconomist
melindagates
GdnDevelopment
nytimes
USAID
hootsuite
guardian
BBCWorld
Oxfam
nonprofitorgs
NatureNews

ONECampaign
newscientist
wef
UN_Women
FAOnews
guardianscience
BBCBreaking
ClintonFdn
Reuters
wellcometrust
BarackObama
SavetheChildren
HuffingtonPost
AP
AlertNet
USAIDGH
devex
NickKristof
washingtonpost
GuardianGDP
cnnbrk
timeshighered
UNEP
ReutersScience
sciencemagazine
CNN
HansRosling
WeCanEndPoverty
TheLancet

nytimesscience
NatGeo
Harvard
Number10gov
hrw
nprnews
RockefellerFdn
JeffDSachs
allafrica
SciDevNet
NASA
Stanford
TIME
CGDev
GlobalHealthOrg
NelsonMandela
AJEnglish
WSJ
IFADnews
BBCr4today
MSF_USA
rajshah
WorldBankAfrica
PIH
OECD
bbchealth
WorldVision
PLOS
sciam
twitter
guardianeco
DFID_Research
WhiteHouse
irinnews
CDCgov
BBCNews
Ashoka
nytimeshealth

WHO
WorldBank
WFP
unfoundation
GlobalFund
ODI_development
TEDTalks
UNAIDS
CARE
guardiannews
Refugees
IDS_UK
PATHtweets
gavi
UNESCO
oxfamgb

How to undertake monitoring on Twitter with critical analytics?

Analytical procedures

- 1) hashtag analysis - hashtags are often embedded social issues
- 2) @mention analysis - allows to identify expertise
- >3) retweet analysis - most retweeted per day tells story overtime
- 4) URL analysis - shows content that is most referenced

AUGUST 11,
@Oxfam: The new #BRICS bank should offer a new vision for development not more of the same
<http://t.co/4tjjbRYdDk> #globaldev
24

AUGUST 12,
@DrFriedenCDC: The current #Ebola outbreak in W. Africa is proof of the impoance of
#GlobalHealthSecurity: <http://t.co/6UdTPYMStn>
33

AUGUST 13,
@GdnDevelopment: Can the world respond to only one major disaster at a time?
<http://t.co/lqlCg0Hysb> #globaldev
20

AUGUST 18,
@GdnDevelopment: QUIZ: How well do you know the Millennium Development Goals?
<http://t.co/ERxPA3Jllr> #globaldev
#MDGMomentum <http://t.co/...>
50

AUGUST 21,
@AALiberia: #Ebola is not just a health issue it's a #gender issue. #EbolaOutbreak #Liberia
#globalhealth #globaldev <http://t.co/cUEm7v...>
47

poor solutions"" - urban planning & #globalhealth at #GHC2014. @exerciseworks
@HelenClarkUNDP ...
20

SEPTEMBER 9,
@GuardianGDP: Why gender disaster data matters: 'In some villages all the dead were women' <http://t.co/y0PgEPk2iZ> #globaldev
27

SEPTEMBER 12,
@sciencemagazine: Diseases that cause the most burden don't get the most intl aid
<http://t.co/2dL21D6lXk> #globalhealth
<http://t.co/QmR1A...>
36

SEPTEMBER 12,
@dev_progress: #Brazil has massively and sustainably increased electricity provision. Read more: <http://t.co/VAsAT4KdUB> #GlobalDev [htt...](http://t.co/...)
27

SEPTEMBER 16,
@LizFordGuardian: Almost half of child deaths occur in first month of life UN estimates
@UNICEF <http://t.co/tltAkuUQRe> #globaldev
28

@AnantBhan: A sobering dataset which demonstrates why #Africa is struggling w/ the spread of #Ebola #healthsystems #globalhealth
<http://...>
26

OCTOBER 5,
@julio_frenk: The response to the #Ebola crisis calls into question the institutional architecture for #globalhealth cooperation. <http://...>
20

OCTOBER 7,
@UNICEF: Check out our new interactive data on #malnutrition <http://t.co/nPOY1ZVn0X>
@UNICEFdata #globaldev
70

OCTOBER 10,
@GlobalDevLab: How can #designthinking help in #fightingebola? @EbolaGC workshop today using ideas & creativity to improve care through
...
23

OCTOBER 11,
@CGDev: Longer term lesson from #Ebola epidemic: we need to be willing to spend more on #globalhealth says @owenbarder:
<http://t.co/YGr...>
14

How to undertake monitoring on Twitter with critical analytics?

Analytical procedures

- 1) hashtag analysis - hashtags are often embedded social issues
- 2) @mention analysis - allows to identify expertise
- 3) retweet analysis - most retweeted per day tells story overtime
- >4) URL analysis - shows content that is most referenced

Show Me Your Dashboard

DMI 2015 - URL analysis

GRANTEE MENTIONS CLUSTER TOP 10 URLS

url category

URL TITLE

size =
url frequency

relevant content



ngo

4

AFRICA PROGRESS PANEL REPORT 2014

online petition

5

#IDECIDE MY FUTURE

single article

6

GOLDEN RICE FIELD TRIAL VANDALIZED

news

7

CGIAR-ON-TWITTER DAILY

*#IDECIDE about my body & future.
Add your name with mine 2DAY tell
UN to keep our **sexual health & rights**
safe! <http://thndr.it/1vgO2QU>

Dr. Bruce Tolentino makes a
statement that Golden Rice research
to **improve nutrition** will continue
despite field trial vandalism

QUERY DESIGN - FACEBOOK PAGES / GROUPS

Approaches to building list of Facebook pages/groups









- Query Google for site:facebook.com and issue e.g., Rwandan diaspora
 - Query Facebook graph search for Rwanda diaspora, using Netvizz, <https://apps.facebook.com/netvizz/>
-

type:

page

 query: <? echo \$_GET[" />

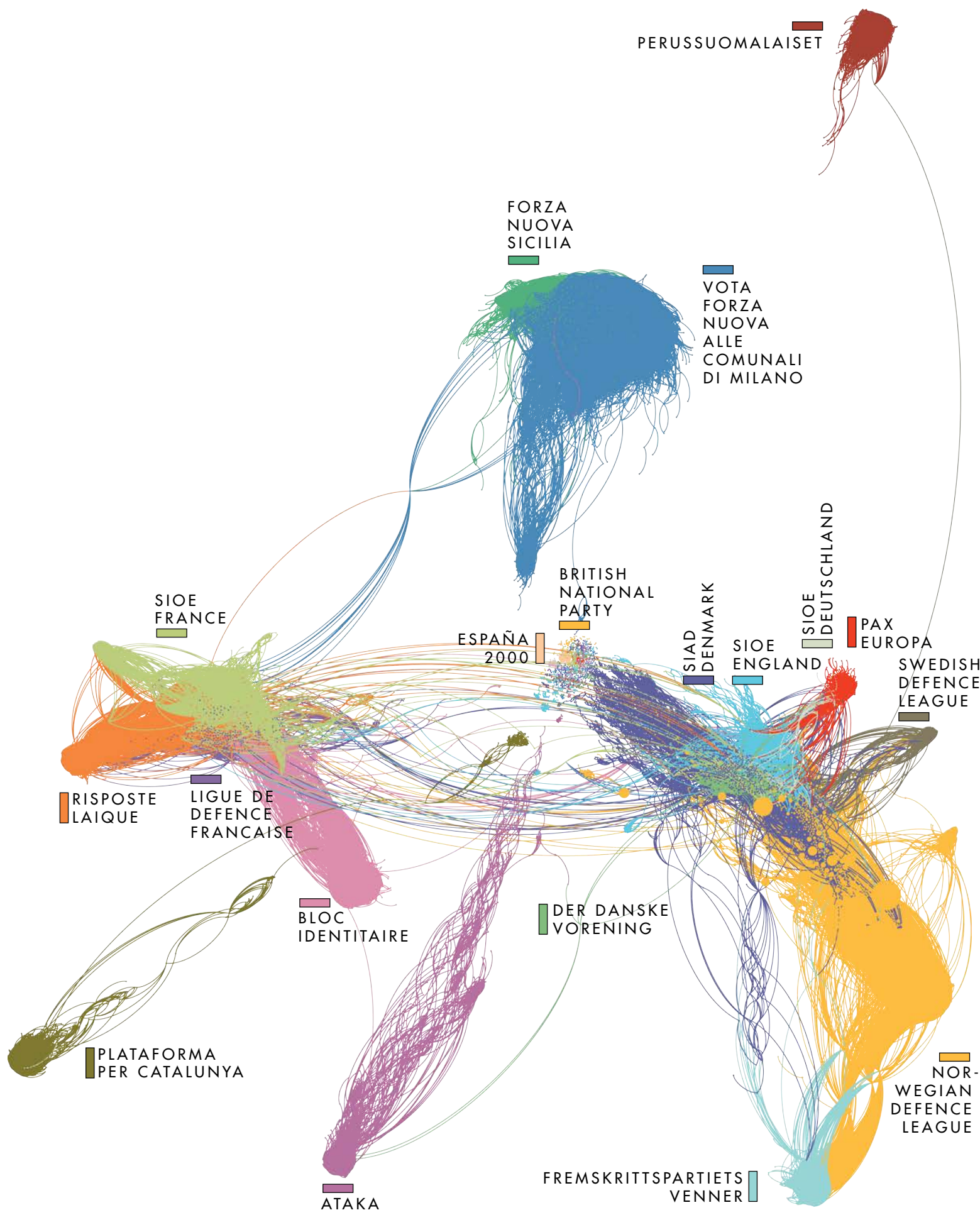
Submit

likes	name	category	link	id	cover	image
17730	Rwanda	Country	https://www.facebook.com/pages/Rwanda/107662192590255	107662192590255		
7359	RwandAir	Transport/Freight	https://www.facebook.com/pages/RwandAir/149113557144	149113557144	https://scontent.xx.fbcdn.net/hphotos-xat1/t31.0-8/s720x720/10258099_10153195438187145_7957435672522805528_o.jpg	
3693	Rwanda UY	Musician/Band	https://www.facebook.com/rwandauy	273951062720103	https://scontent.xx.fbcdn.net/hphotos-xpf1/v/t1.0-9/11666041_617232668391939_572231909419845678_n.jpg?oh=3818212d37b7cde29eb8ae5fe155cc40&oe=5625064E	
1597	RwandaImmigration	Government Organization	https://www.facebook.com/rwandamigration	139083122793715		
9701	Rwandan teenagerz 's Beautiful	Magazine	https://www.facebook.com/pages/Rwandan-teenagerz-s-Beautiful/588183624582385	588183624582385	https://scontent.xx.fbcdn.net/hphotos-xap1/t31.0-8/p480x480/11182656_871757146225030_316809636688039879_o.jpg	
5949	Rwanda National Police	Community	https://www.facebook.com/rwandapolice	197861496901823	https://scontent.xx.fbcdn.net/hphotos-xpa1/v/t1.0-9/11220933_937246962963269_5763886257050766320_n.jpg?oh=f0b4b3e8056bc014e5b9ef4a5efd1a13&oe=562D027F	
1715	RwandaKorea(Embassy of the Republic of Korea in Rwanda)	Government Organization	https://www.facebook.com/RwandaKorea	243108155730284	https://scontent.xx.fbcdn.net/hphotos-xap1/v/t1.0-9/s720x720/11001723_838781179496309_93417659895171423_n.jpg?oh=60038e806705e9196d9d81ee3e9a2ff3&oe=55E79EBD	
1001	Rwanda Rugby Magazine	Publisher	https://www.facebook.com/pages/Rwanda-Rugby-Magazine/240395052673863	240395052673863	https://scontent.xx.fbcdn.net/hphotos-xpf1/v/t1.0-9/10968331_835122159867813_7416546140164706425_n.jpg?oh=8f1aa50e40ac51e4106af5f8d4bcfaf0&oe=561530FA	
896	RwandAir	Organization	https://www.facebook.com/pages/RwandAir/104129292958258	104129292958258		
6347	Rwanda the Heart of Africa	Community/Government	https://www.facebook.com/pages/Rwanda-the-Heart-of-Africa/801734289860951	801734289860951	https://scontent.xx.fbcdn.net/hphotos-xaf1/v/t1.0-9/s720x720/10530682_802541063113607_2824433263390189003_n.jpg?oh=700ea20d8287ebc1a3d80eff075db408&oe=55E7B9B9	
4160	Government of Rwanda	Government Organization	https://www.facebook.com/RwandaGov	359060614156407	https://scontent.xx.fbcdn.net/hphotos-xfa1/t31.0-8/s720x720/468642_359071904155278_335062725_o.jpg	

Facebook Studies

Procedure for page list-building, inter-like network and engagement analysis to study social movements / causes

- 1) Create research account on Facebook (self-identify) (optional)
- 2) Use Netvizz, perform inter-like page network analysis
- 3) Gather most engaged with content - 'networked content analysis'



shares) has some interesting attributes. The photo is a meme, a montage with an ironic and “comic” bias. It shows how the page works as a cathartic space rather than a discussion space. In addition, the photos work as a spark and are designed to pursue an explicit interpretation.

74 / Billcosby.com. “If you got the BOGUS email, it’s time to hit DELETE!”. Billcosby.com. 2011. 13 March 2013. <<http://billcosby.com/2011/09/if-you-got-the-bogus-email-its-time-to-hit-delete/>>.

75 / Tosseanstalten, “‘Islamkritikerne’ i svær kattepine”. Tosseanstalten. 2012. 13 March 2013. <<http://tosseanstalten.wordpress.com/2012/09/21/islamkritikerne-i-svaer-kattepine/>>.

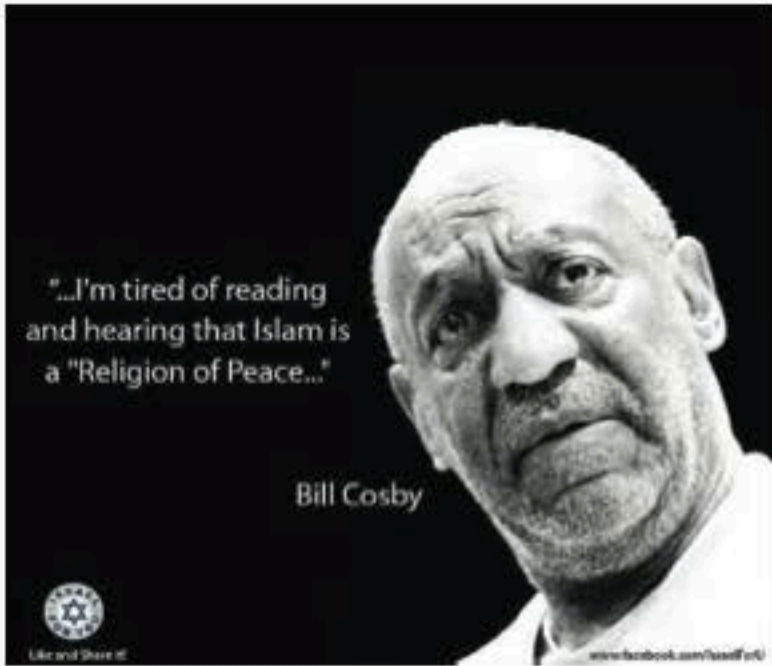
Most engaged with image



Most commented image



Most liked image



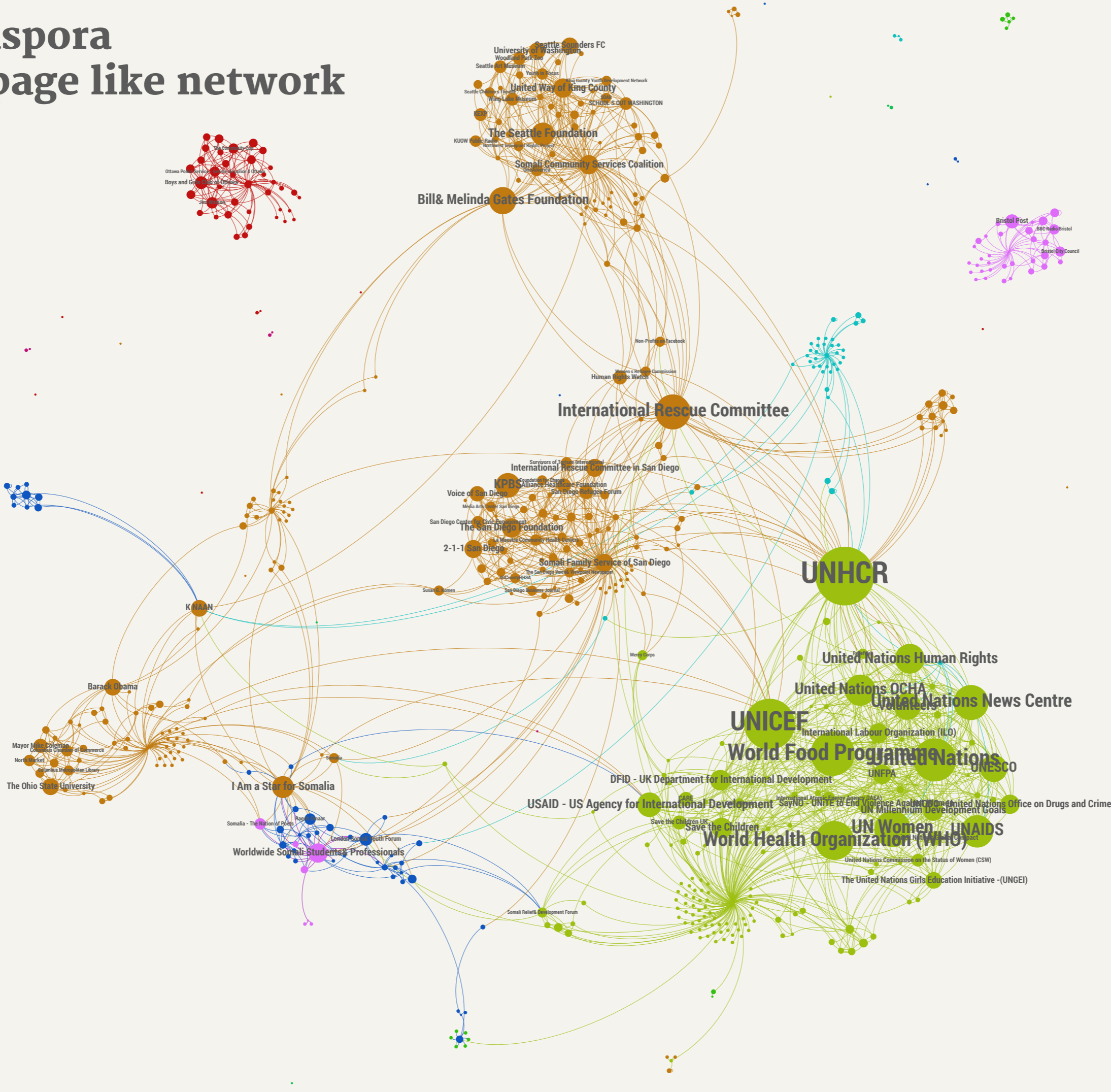
Somali Diaspora

Facebook page like network

Source page country

- US
- Somalia
- Transnational
- UK
- Netherlands
- Canada
- Norway
- Kenya
- Sweden
- Denmark

● | in-degree



Somali Diaspora – U.K. Most engaged with content on Facebook



Worldwide Somali Students & Professionals

→ ENGAGEMENT 66

Eid Mubarak all members, supporters, friends and family. Have a blessed year ahead.

→ ENGAGEMENT 71



SOMALIA VS KENYA 81-78.....Xulka kubadda koleyga wiilasha Soomaaliya ayaa u soo gudbay semifinal-ka ciyaaraha FIBA AFRICA ZONE 5 ANC 2013 markii galabtay oo Talaado ah ay 81 -78 dhibcood kaga badiyeen Xulka kubadda koleyga wiilasha Kenya.....Forza SOMALIA..! [...]

→ ENGAGEMENT 85

Eid Mubarak everyone

مُكْنِمَ وَنِمْ هَلْ لَ لَبَقَات
مَاعْ لُكْ مُكْمَي صَ وَ أَنْ مَي ص
يَخْبُ مُتْنَا وَ

→ ENGAGEMENT 87

Ramadhan Mubarak to all of you. May Allah SWT accept your good deeds, forgive your sins and may we reach the next one with good health and Iman. Pray for Somalia and all Somalis and Muslims who are in hardship this Ramadhan. Give more Saddaq. Kullu Caam Wa'ntum Bilkhayr. – WSSP London.

→ ENGAGEMENT 100



The Journey Back Home Documentary is online. Share with friends.

→ ENGAGEMENT 111



Inaa Lilaalhi Wa inaa Ilaahi Raajicuun. We send our sincere condolences and prayers to the family and friends of Hussein Samatar who lost his battle to cancer. A great loss to the Somali community Worldwide and more so for those living in Minneapolis. May Allah swt forgive his shortcomings and make him one of the residents of Jannatul-Firdows. – Gacal.

→ ENGAGEMENT 187



Somali Professionals Eid Dinner

→ ENGAGEMENT 231



Hello Ethiopian and Kenya. Your Neighbor's waking up from a coma gradually. Mogadishu Progressing.....Mogadishu taking its first steps.

- 1 – The largest Children's Hospital in East Africa is being established.
- 2 – A \$150 million USD modernization project of Aden Adde International Airport.
- 3 – A \$100 million USD Urban Renewal project of the city to start in June.

→ ENGAGEMENT 258

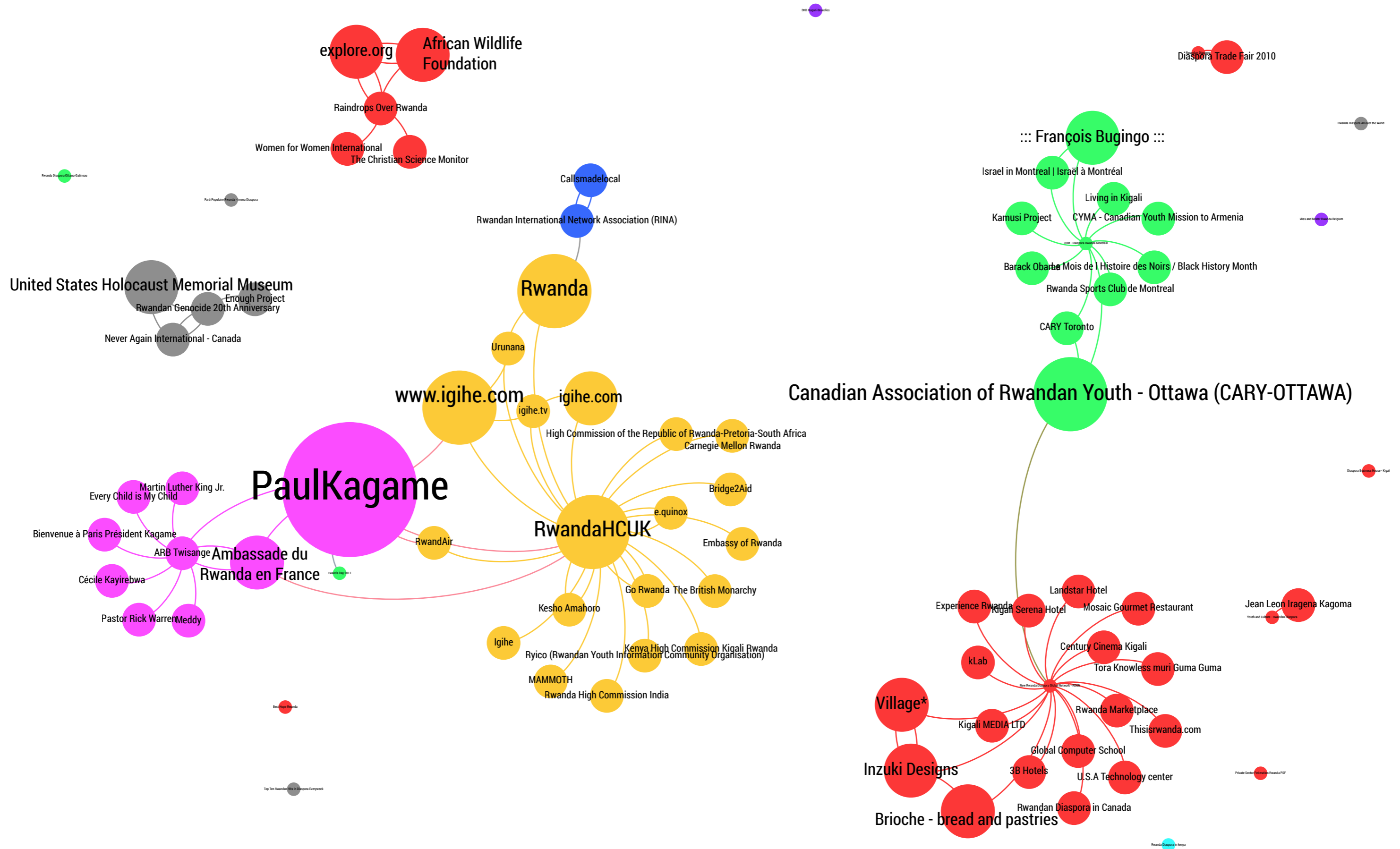


AKHIYAARTA MIDKEE AYAAD DOORAN LAHAYD AFARTAA PASSPORT?

Midkee Baa Dooran Laheyd Akhiyaarey Afartaan Passport..?

→ ENGAGEMENT 334

Rwanda Diaspora Facebook like network



Rwanda Diaspora – U.K. Most engaging content on Facebook

Diaspora Voting is under way: Rwandans in Manchester vote for the party of their choice at the Rwanda Parliamentary Elections.



Wishing you all a Happy festive season. Merry Christmas and Happy New Year 2014.



The Kwibuka20 Flame of Remembrance reached the city of Nottingham this Saturday afternoon, as part of it tour of UK and was received by the Nottingham Rwandan Community.



The Kwibuka20 Flame of Remembrance reached the city of Manchester on Saturday afternoon, as part of its UK tour and was received by the Rwanda Manchester Community leader; Mr Noël Ntakirutimana and community members.



The Yorkshire-Rwanda Community Association and constituents of Leeds City came together this Sunday to receive the Kwibuka 20 flame;



#Kwibuka20 We are currently listening to a testimony by Eric Murangwa Eugene at the launch of 20th Commemoration of the Genocide against the Tutsi at Marlborough House.



20th Commemoration of the Genocide Against the Tutsi in Rwanda
<https://www.facebook.com/events/717197074997748/>



REMEMBRANCE FLAME CONTINUES ITS JOURNEY ACROSS UK -The Kwibuka20 Flame of Remembrance continues its journey in UK this weekend when it leaves the city of Reading for the city of Coventry in West Midlands where its community is reportedly ready to receive it. [...] The Kwibuka (Remembrance) Flame represents the resilience and courage of Rwandans who have diligently and bravely worked hard to rebuild the country that was torn apart during the genocide against the Tutsi, 20 years ago.

The Rwanda High Commission and The Commonwealth will be launching the Commemoration events of the 20th Anniversary of the Genocide against the Tutsi at Marlborough House on the 7th of January at 3pm.



Kwibuka 20 Flame is en route to Oxford from London today, members of the Rwanda Diaspora in London escorted the flame from Marylebone station to Rwanda House where they were greeted by the High Commissioner and thereafter continued the journey to Oxford



USING GOOGLE FOR SOCIAL RESEARCH

Research protocol for using Google

Google Settings

- For the “universal Google” Go to <http://google.com/ncr>
 - Log out of your Gmail account
 - Google Preferences:
 - Set interface and search language
 - SafeSearch: Off
 - Google Instant: Off
 - Nr of Results: 100 per page
-

SUMMARY: ISSUE LANGUAGE QUERY DESIGN

Guidelines for keyword list building and querying demarcated source sets

- Identify and retain specific “issue language” per actor
 - Collection of terms is inclusive, so as to include all actors’ issue language (multiple terms for program, anti-program, etc.)
 - Design queries so as to study resonance of each actors' / programs' terms
 - Consider actors’ terminological innovation (re-positioning), and watch over time actors adopting or distancing from new programs
-

Tools and references

<http://tools.digitalmethods.net>
