Twelve faculty members, eight graduate students and three alumni represented the School of Journalism and Communication, Chinese University of Hong Kong in the International Communication Association’s (ICA) 63rd annual conference in London June 17-21, 2013. They have presented a total of 23 authored or co-authored papers and chaired three panel discussion sessions.

The paper “Credibility in Crisis: Agenda Building and Crisis Communicative Strategy at a Chinese NGO” co-authored by PhD student Alice CHENG Yang, Prof. Christine HUANG, and MSSc graduate CHAN Ching Man AND the paper “An Investigation of Infant Milk Powder Product Safety Crisis Management in Mainland China: Crisis Communicative Strategies, Organization Ownership Type, Confidence in Organization and Media Image” authored by MPhil graduate Echo Huang Peiyi both won the Best Student Paper Award in the Public Relations Division. The paper “New Forms of Transborder Visuality in Urban China: Saving Face for Magazine Covers” by Prof. Eric Ma was awarded as the Top Faculty Paper in the Visual Communication Division.

A reception was also held in Hilton London Metropole Hotel on June 18, 2013. The event was well attended by more than a hundred alumni and overseas scholars in communication.

The authored or co-authored papers presented at the conference are listed below (CUHK names in bold):

**CUHK faculty chair session**

Wed. June 19, 9:30am
Ven-Hwei Lo
Chair Panel - Chinese Communication: From Media Use to Framing China in the Internet Age

Thu. June 20, 9:30am
Anthony Y.H. Fung
Chair Paper Session - Cultural Labor and Media Work Worlds

Fri. June 21, 1:30pm
Saskia Witteborn
Chair Paper Session - Metapragmatics and Conversational Structuring in Ordinary Conversation, Broadcast Interactions, and Dispute Mediation

**CUHK faculty panel session**

Fri. June 14, 10:00am
Linchuan Jack Qiu
Participant Panel Preconference: China and the New Internet World

Fri. June 21, 9:00am
Joseph M. Chan
Panel Participant - International Encyclopedia Advisory Board

**Papers by CUHK faculty and students**

Sun. June 16, 8:45am
Anthony Y.H. Fung
Cultural Policy, Chinese National identities, and Globalization

Tue. June 18, 9:00am
Paul S. N. Lee
A Study on Chinese-American Cultural Differences in Interpersonal Conflict Management
Tue. June 18, 10:30am
Carolyn Lin, Ven-Hwei Lo & Ran Wei
The Effects of Perceived Media Dependence and Presumed Media Influence on College Students’ Responses to the Swine Flu

Tue. June 18, 3:00pm
Saskia Witteborn
Race and Ethnicity as Coconstructed Processes

Wed. June 19, 8:00am
Zhouwen Dong (MPhil Student)
How to Persuade Adolescents to Use Nutrition Labels

Wed. June 19, 9:30am
Cindy Cheung-Kwan Chong (PhD Student)
Homeland Politics and Politics of Homeland: Hegemonic Discourse of China in Minority-Newspapers in the Netherlands

Wed. June 19, 9:30am
Christine Yi-Hui Huang
Favor (Renqing): Characteristics and Practice From a Resourced-Based Perspective

Wed. June 19, 9:30am
Ven-Hwei Lo, Ran Wei, Hung-Yi Lu & Hsin-Ya Hou
Perceived Issue Importance, Information Processing, and Third-Person Effects of News About the Imported U.S. Beef Controversy

Wed. June 19, 11:00am
Yang Cheng (PhD Student), Christine Yi-Hui Huang, Ching Man Chan (M.S.Sc. in Corporate Communication Graduate 2012)
Credibility in Crisis: Agenda Building and Crisis Communicative Strategy at a Chinese NGO (Best Student Papers Public Relations Division 2013)

Wed. June 19, 11:00am
Echo Huang Peiyi (MPhil Graduate 2012)
An Investigation of Infant Milk Powder Product Safety Crisis Management in Mainland China: Crisis Communicative Strategies, Organization Ownership Type, Confidence in Organization and Media Image (Best Student Papers Public Relations Division 2013)

Wed. June 19, 11:00am
Annisa Lai Lee
The Fear Factor: Augmenting Perceived Threat Through an Internet-Based Intervention for Condom Use to Prevent STDs Among Men Who Have Sex With Men in Hong Kong

Wed. June 19, 11:00am
Miao Li (MPhil Student)
Journalists’ Perceptions of Media Influence in Hong Kong

Wed. June 19, 11:00am
Xiaoxiao Zhang (PhD Graduate 2012); Francis L. F. Lee; Joseph M. Chan
Political Implications of Cultural Identities of Hong Kong Journalists: Two Survey Studies in 2006 and 2011

Wed. June 19, 11:00am
Weiwei Zhang (PhD Student)
Media-Domestication and Citizen - Domestication: The 2011 Japanese Earthquake in Chinese Newspapers and Blogosphere
Wed. June 19, 2:00pm
Eric Ma
New Forms of Transborder Visuality in Urban China: Saving Face for Magazine Covers (Top Faculty Paper Visual Communication Division 2013)

Thu. June 20, 8:00am
Joanne Chen Lyu (PhD Student) & Kelly Yuying Dong
A State TV’s Reputation Restoration After a Devastating Disaster: Framing Analysis of Journalistic Reflection on Sichuan Earthquake

Thu. June 20, 9:30am
Anthony Y.H. Fung
Popular Culture as Cultural Industries: Contradictions and Dilemma in China

Thu. June 20, 11:00am
Miao Li (MPhil Student)
The Third-Person Effect of Rumors: Panic Purchase of Salt in China After Japan “3.11” Earthquake

Thu. June 20, 2:00pm
Alice Yuet Lin Lee & Clement YK So
Media Literacy and Information Literacy: Subset, Overlapping, or Parallel Relationship?

Fri. June 21, 9:00am
Qi Ling (MPhil Student)

Fri. June 21, 10:30am
Linchuan Jack Qiu
East Asia Beyond Broadband

Fri. June 21, 12:00pm
Sara Liao (MPhil Student) & Francis L. F. Lee
Do Journalists Believe in Gender Specificities in News Work? The Impact of Professionalism and Family Life

Fri. June 21, 1:30pm
Ruo Mo (M.S.Sc. in New Media Graduate 2012) & Louis Leung
Exploring the Roles of Narcissism, Uses and Gratifications of Microblog On

Fri. June 21, 1:30pm
Miao Li (MPhil Student)
The Functions of Media and Dynamic Mechanisms in Social Movement: An Ethnographic Study of Wukan