One faculty member and three graduate students represented the School of Journalism and Communication, Chinese University of Hong Kong in the National Communication Association 97\textsuperscript{th} Annual Convention in New Orleans, November 17-20, 2011.

Together our faculty member and graduate students presented two authored or co-authored papers as listed below:

Graduate students:

\textbf{Zhuowen Dong & Lisa Lai-Shan Tam}

\emph{Financial Risk Information Processing in Hong Kong: An Application of the Risk Information Seeking and Processing (RISP) Model}

Graduate Students & Faculty:

\textbf{Luzhou Li (M.Phil. graduate) & Saskia Witteborn}

\emph{Confucianism in the Chinese Media: A Reception Analysis of the Revolutionary History TV Drama In Those Passionate Days}

One faculty member represented the School of Journalism and Communication, Chinese University of Hong Kong in the National Communication Association 96\textsuperscript{th} Annual Convention in San Francisco, November 14-17, 2010.

\textbf{Saskia Witteborn}

Panel Discussion Session – \textit{University of Washington Center for Local Strategies Research: Building Bridges between Scholarship and Communities}